

Preliminary Selected Results from UW Libraries 2007 Triennial Survey

- Response and representativeness
- Modes of access/use (remote/in-person)
- Importance of resource types
- Sources consulted for research topics
- Usefulness of new/expanded services
- Important factors in where to publish journal articles
- Information literacy
- Undergrad activities in the library
- Overall Impact and satisfaction

Preliminary Results

- **Response**
 - Response rate down for all groups
 - Faculty and grad student respondents representative by broad academic area
 - Undergrads representative by year in school
- **Modes of access/use (remote/in-person)**
 - Sharp increase in off-campus remote use by grad and faculty
 - Continued decline in faculty/grad in-person visits
 - No change in frequency of undergrad in-person visits

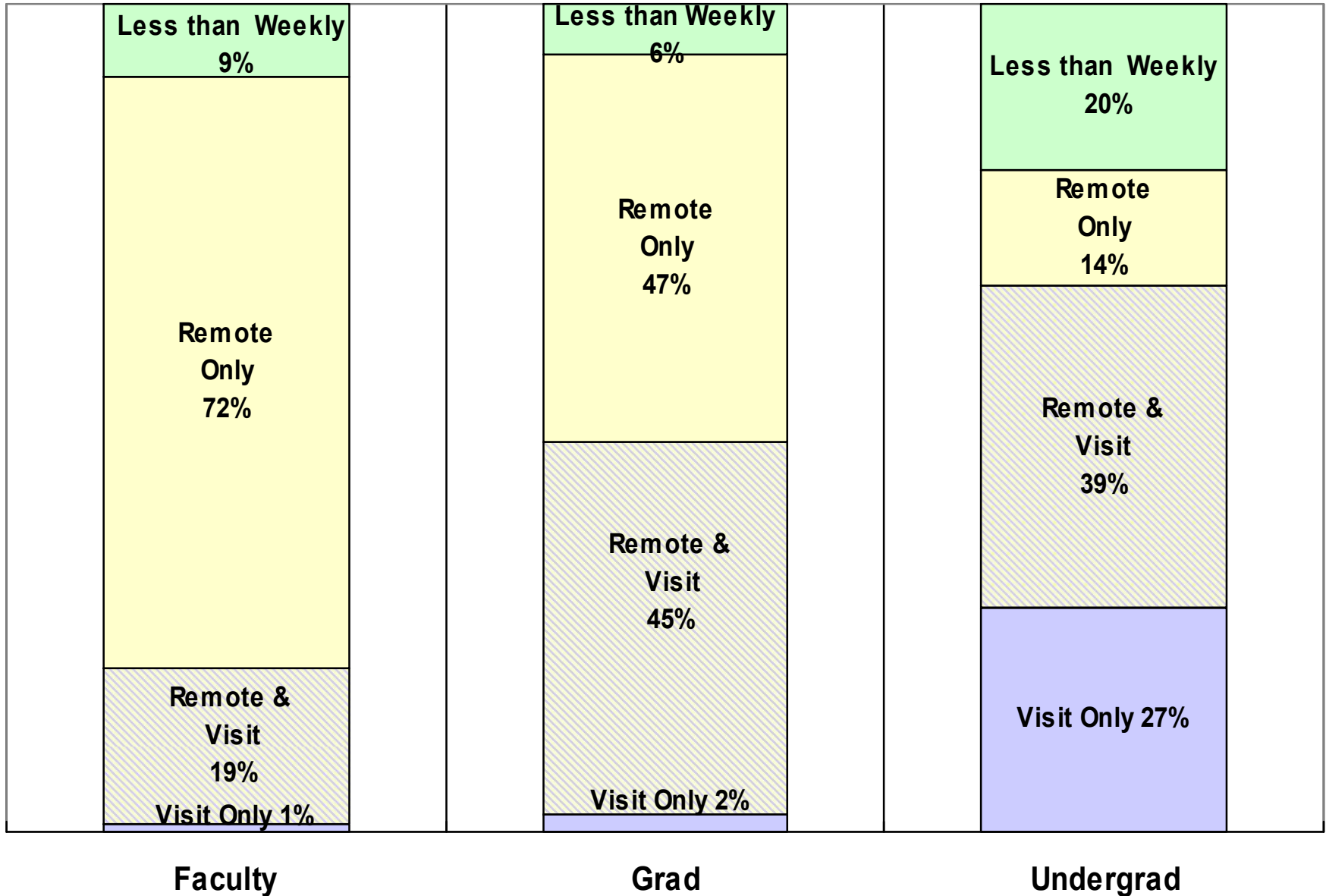
UW Triennial Library Survey

Number of Respondents and Response Rate 1992-2007

	2007	2004	2001	1998	1995	1992
Faculty	1455 36%	1560 40%	1345 36%	1503 40%	1359 31%	1108 28%
Grad/Prof Students	580 33%	627 40%	597 40%	457 46%	409 41%	560 56%
Undergrads	467 20%	502 25%	497 25%	787 39%	463 23%	407 41%

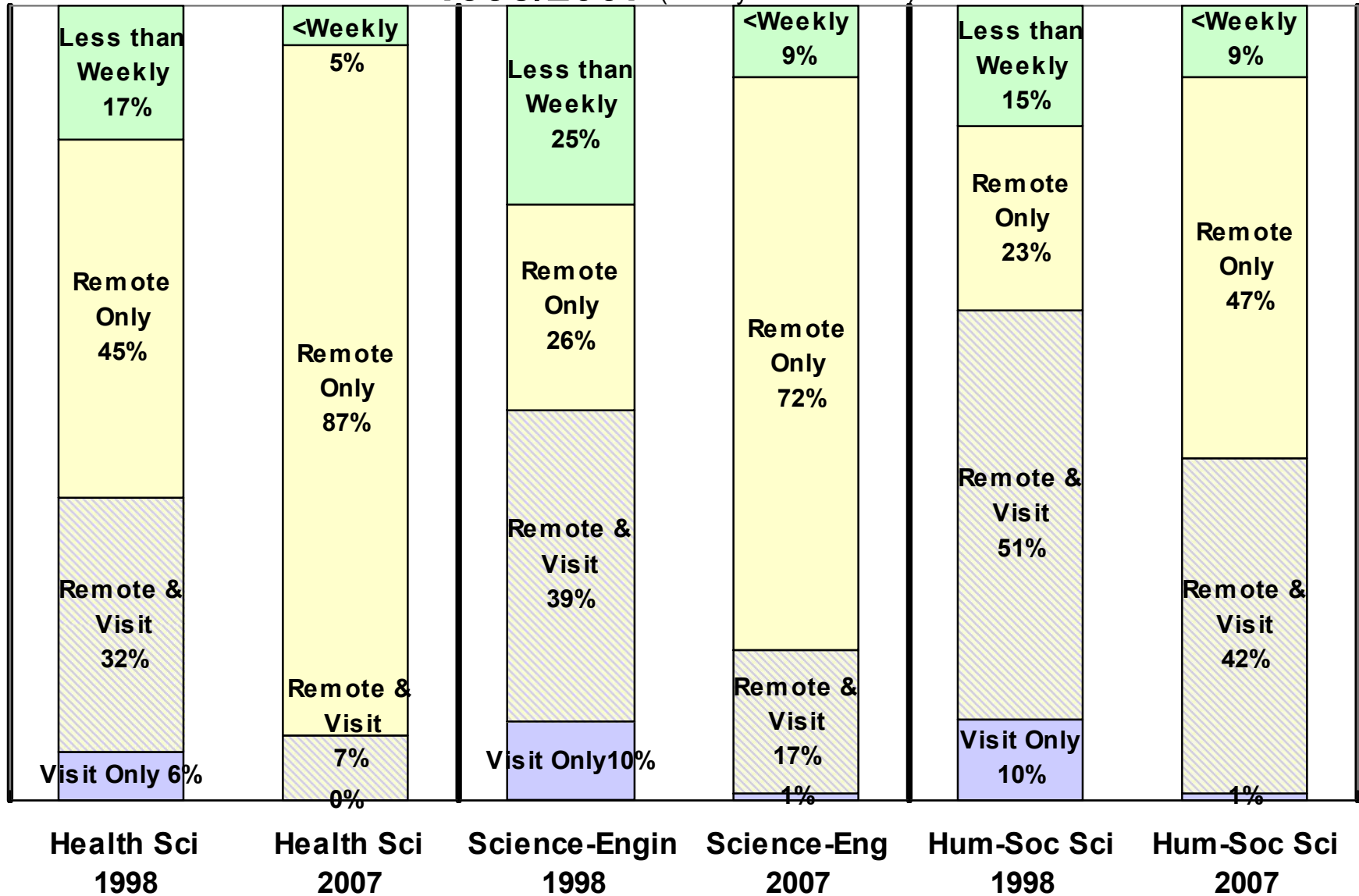
UW Mode of Library Use by Group 2007

(weekly or more often)



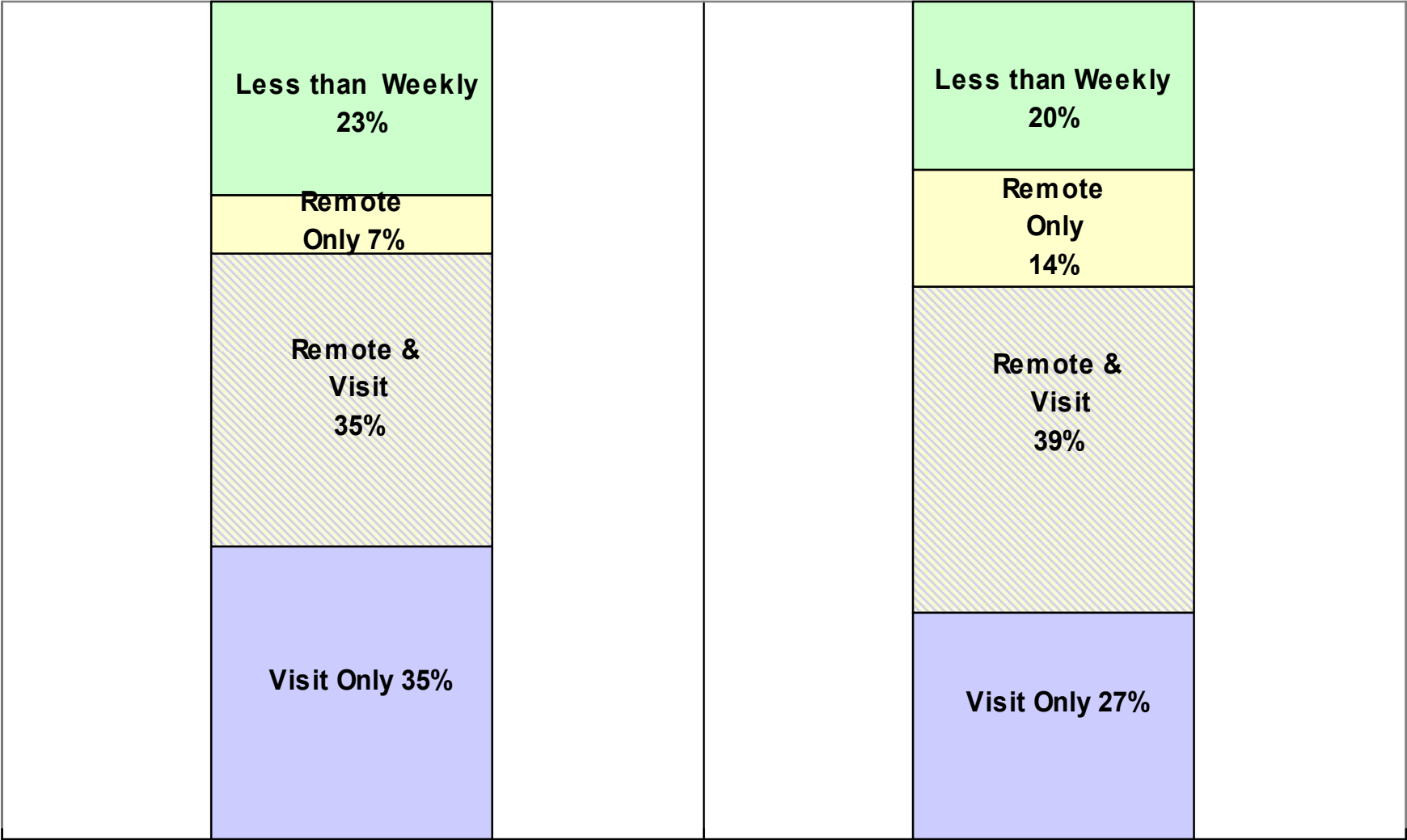
UW Faculty Mode of Use by Academic Area

1998/2007 (weekly or more often)



Undergrad Mode of Library Use 1998/2007

(weekly or more often)

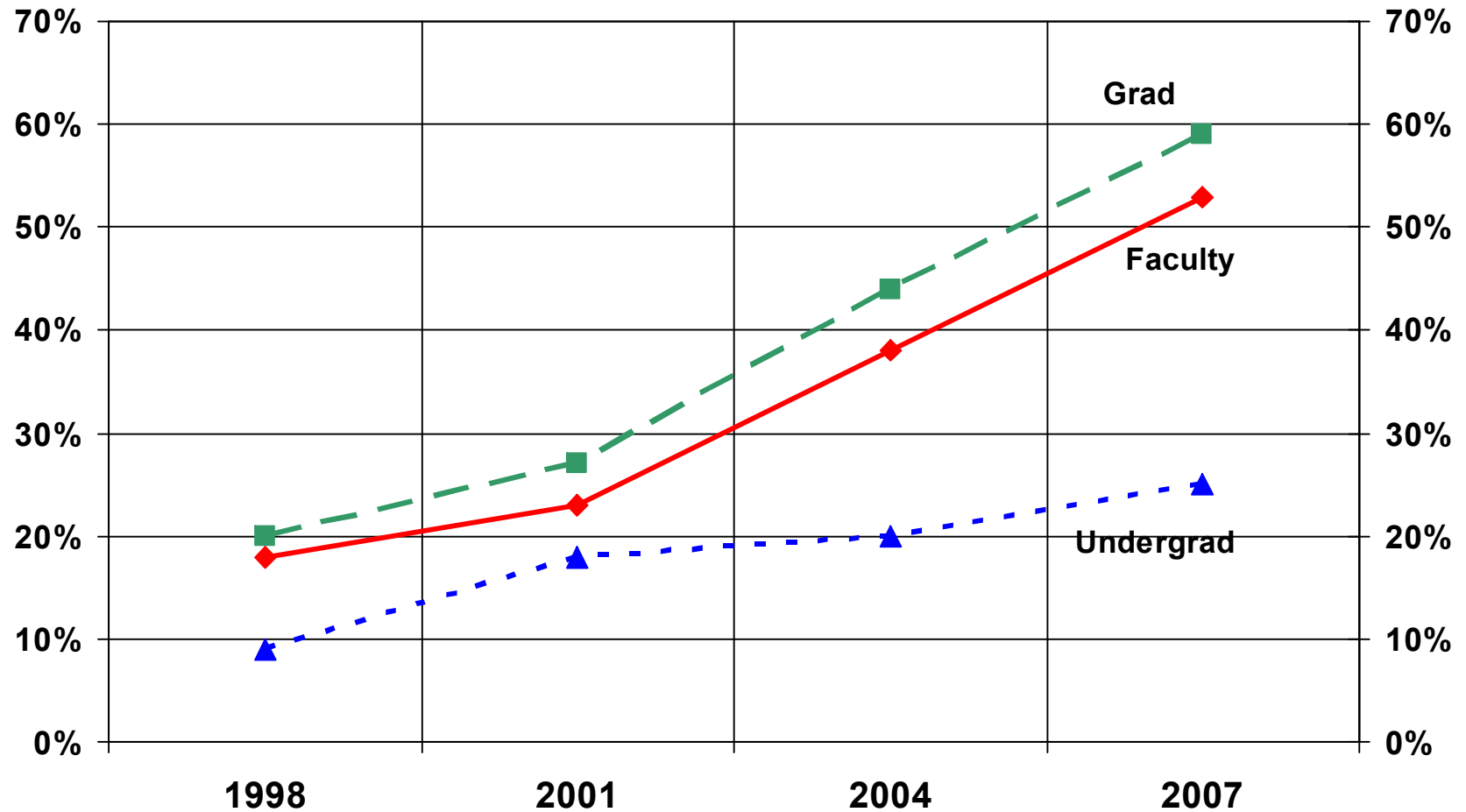


Undergrad 1998

Undergrad 2007

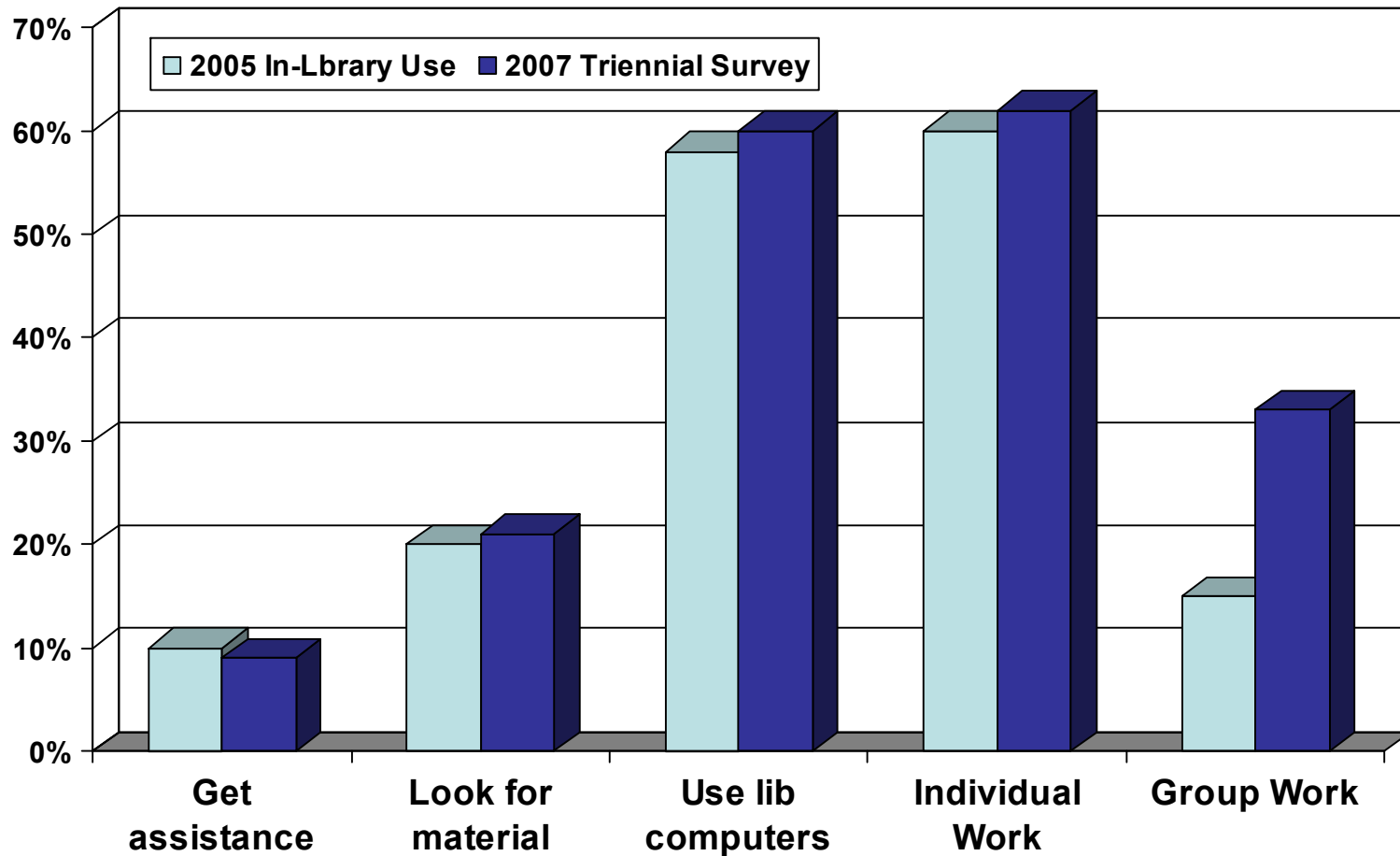
Off-Campus Remote Use 1998-2007

(Percentage using library services/collections at least 2x week)



What Undergrads Do When They Visit Library

(Activity marked in 2005 In-Library Use Survey, at least weekly in 2007 Triennial Survey)

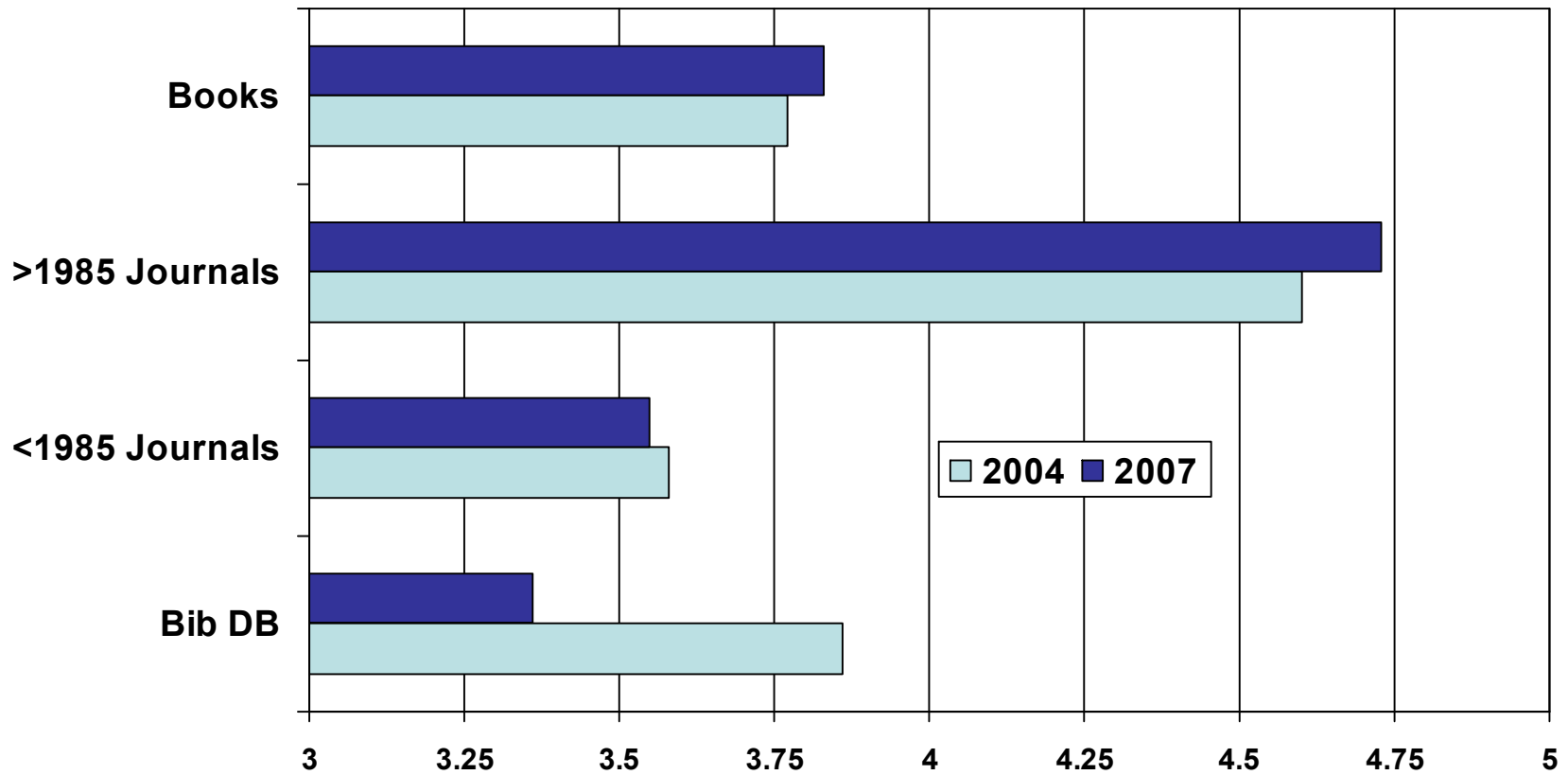


Preliminary Results

- Resource type importance for faculty and grad students
 - Journals continue to be of high importance to all
 - Sharp decline in importance of bib databases
- Sources consulted for research or research topics
 - Open internet searches most frequent
 - E journals most frequent resource through library Web sites
- Important factors in where to publish journal articles
 - Highest is journal reputation
 - Lowest are library cost, library subscription, copyright retention and open-access

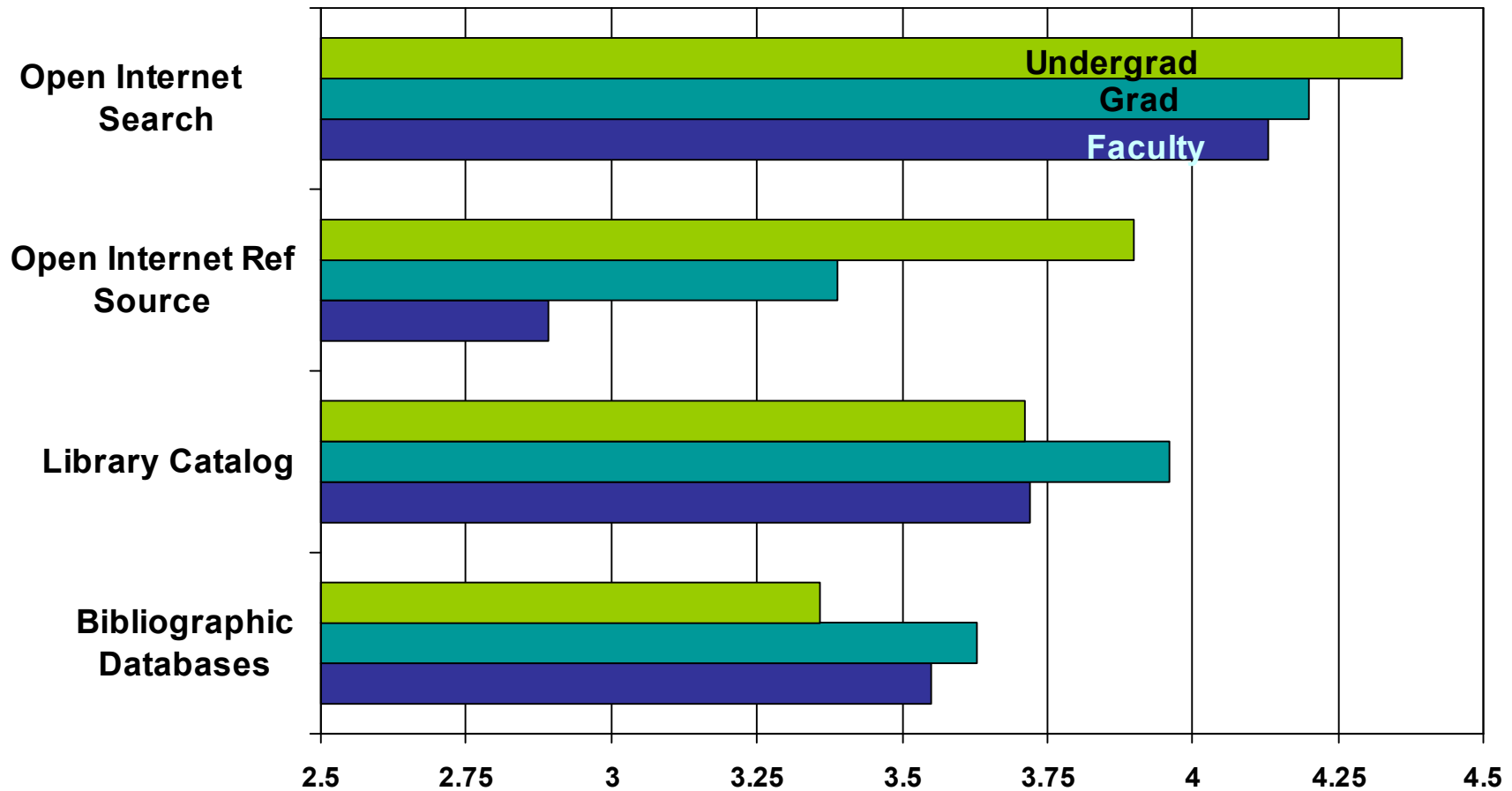
Importance of Resource Types for Faculty

(Scale of 1 “Not Important” to 5 “Very Important”)



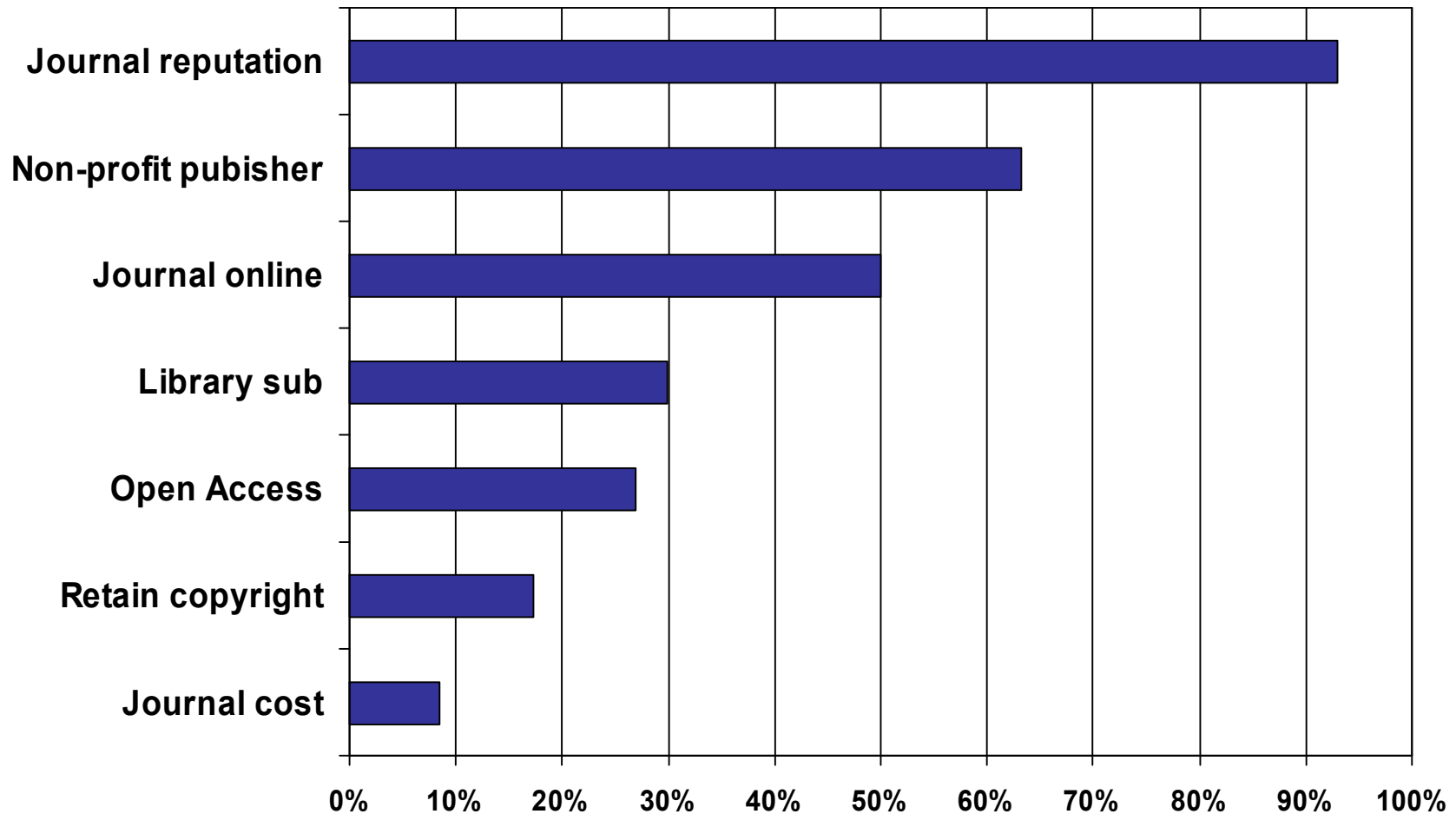
Sources Consulted for Information on Research Topics

(Scale of 1 “Not at All” to 5 “Usually”)



Important Factors in Where Faculty Publish

Journal Articles (% Faculty marking 4 or 5 on scale of 1 “Not important” to 5 “Very important”)

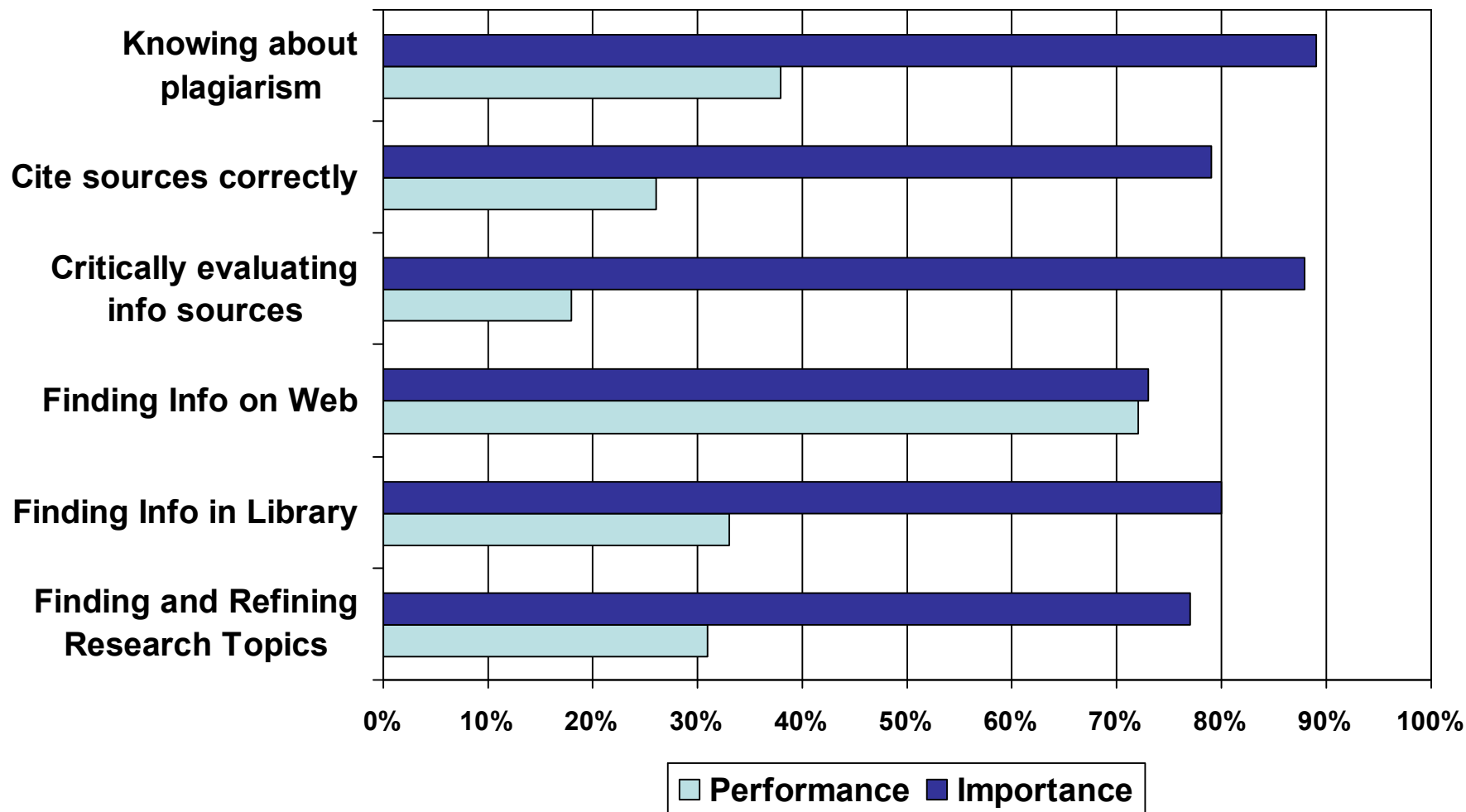


Preliminary Results

- Information literacy
 - Importance to undergrad course success and faculty evaluation of student performance
 - Library services usefulness for undergrad success in coursework
- Specific services satisfaction
 - Instruction, assistance, and computer access (students)
 - ILL and Liaisons (faculty/grad)
- Usefulness of potentially new or expanded services

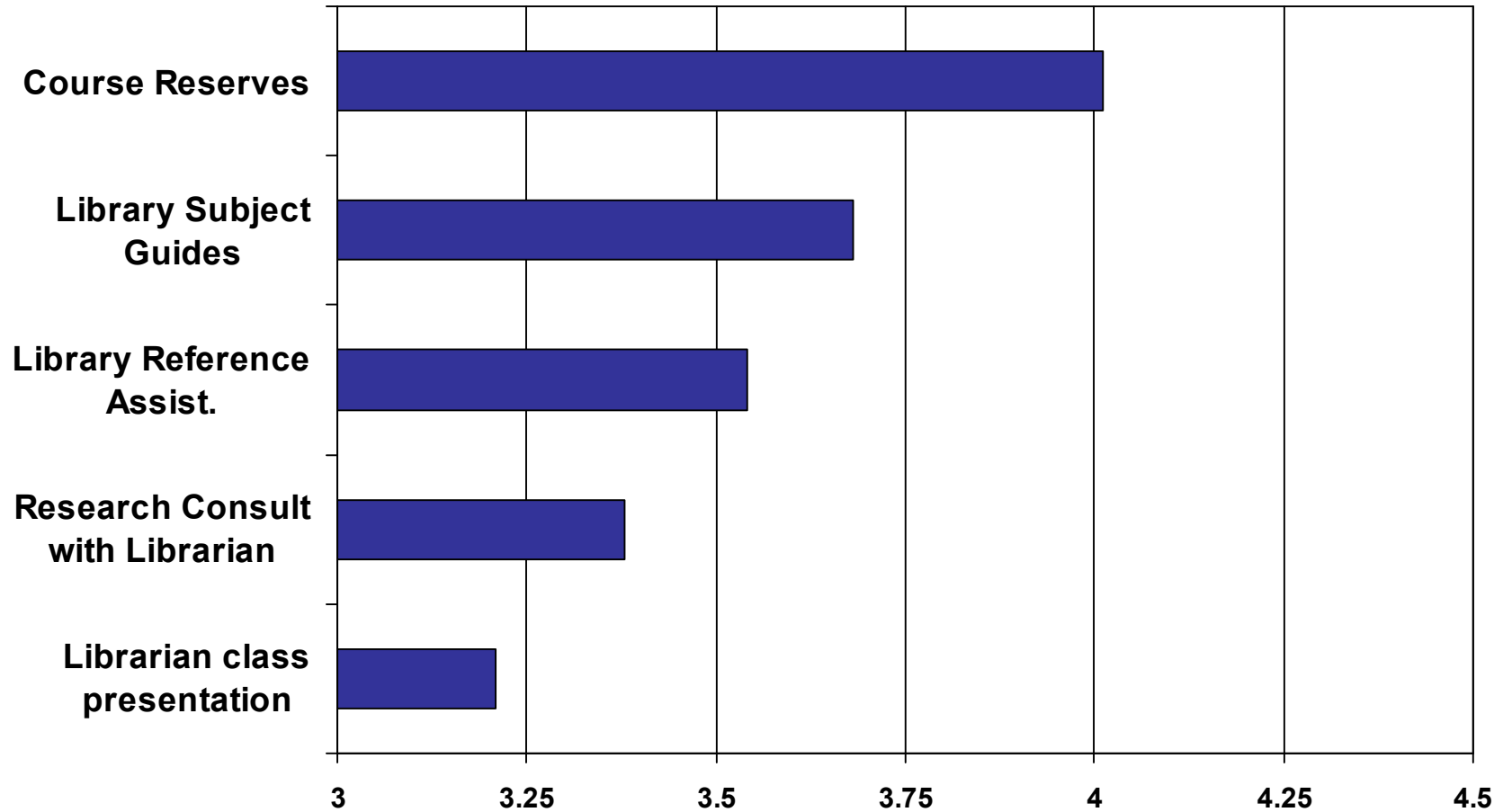
Information Literacy: Importance to Undergrad Success & Student Performance

(% of Faculty marking 4 or 5 on scale of 1 “Low” to 5 “High” in 2007 Triennial Survey)



Usefulness for Successfully Completing Coursework - Undergrads

(Mean score on scale of 1 “Not Useful” to 5 “Very Useful”)



UW Triennial Library Use Survey

Student Satisfaction with Instruction, Assistance and Computer Access

(Mean Scores on scale of 1 “Low” to 5 “High”)

	Mean		% Rating Service	
	2007	2004	2007	2004
Library Instruction				
Undergrad	3.82	4.02	48.4%	56.9%
Grad	3.80	4.16	54.7%	48.0%
Staff Assistance				
Undergrad	3.94	4.14	68.6%	73.5%
Grad	4.06	4.36	75.1%	78.7%
Access to Lib Computers				
Undergrad	3.98	3.85	91.3%	88.2%
Grad	4.14	4.01	79.5%	77.8%

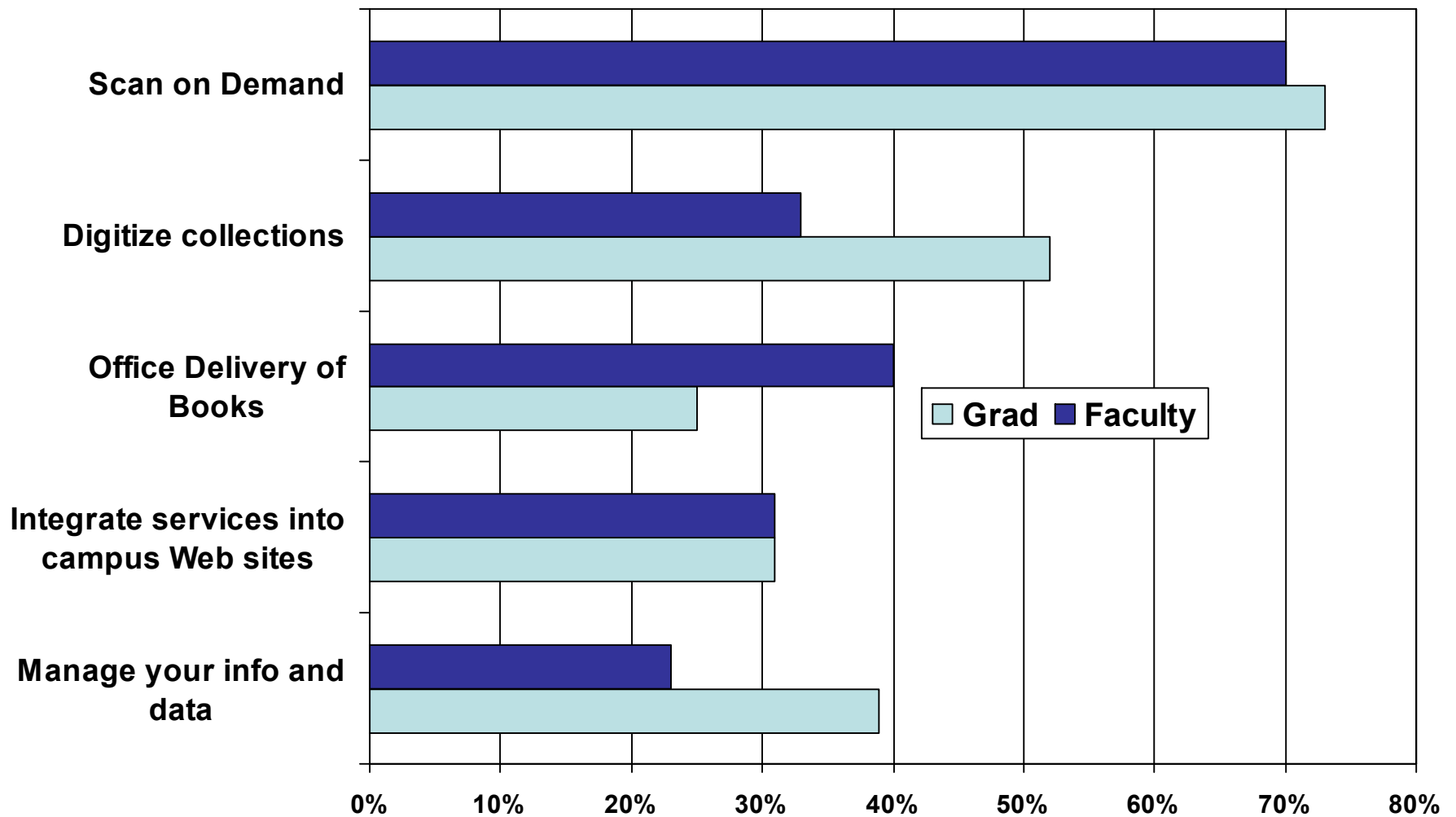
Faculty/Grad Satisfaction with ILL and Librarian Liaison

(Mean Scores on scale of 1 “Low” to 5 “High”)

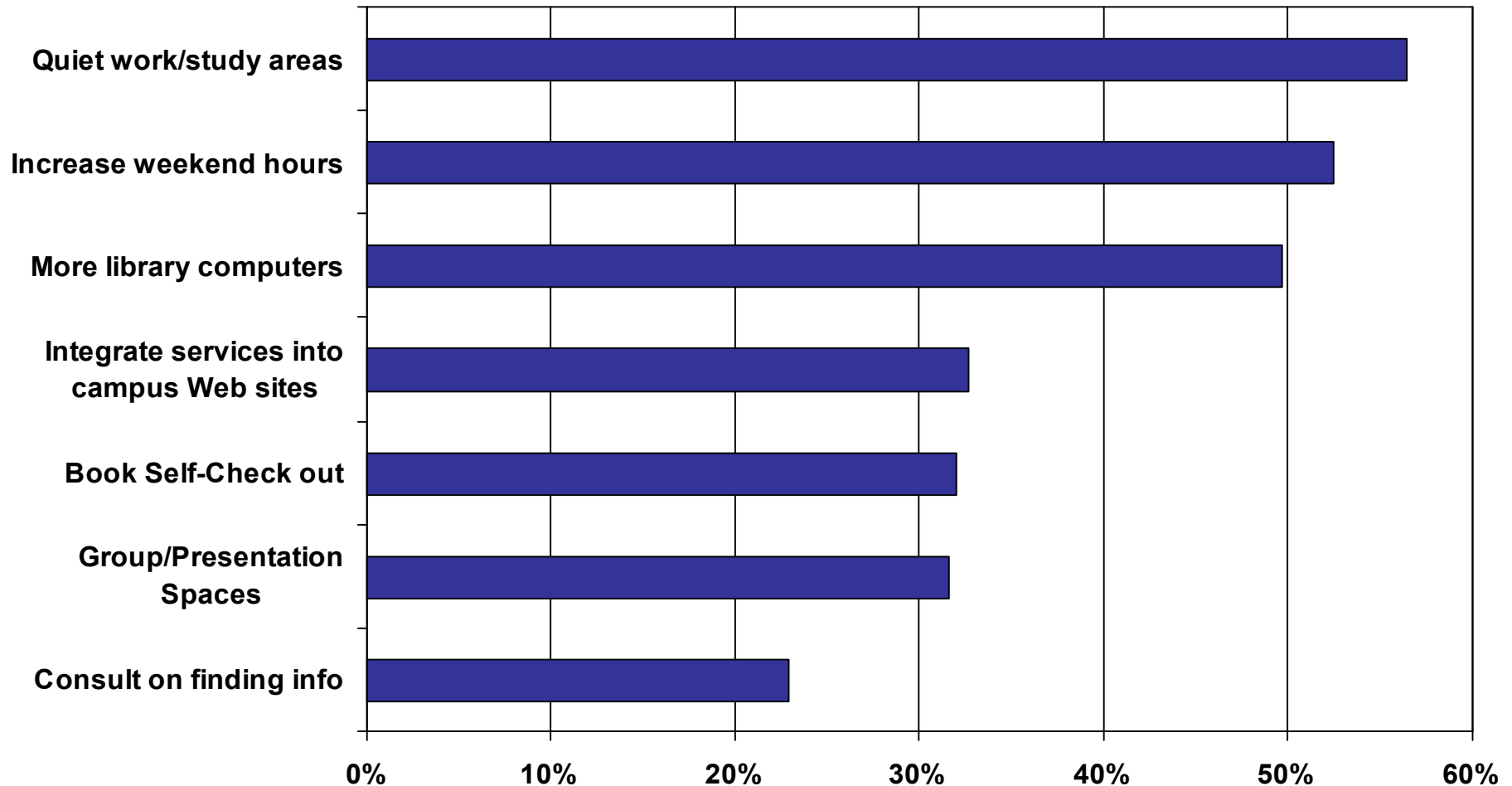
	Mean		% Rating Service	
	2007	2004	2007	2004
ILL Books				
Faculty	4.25	4.11	63.3%	56.1%
Grad	4.31	4.30	60.5%	55.5%
ILL Articles				
Faculty	4.26	4.09	59.9%	56.2%
Grad	4.04	3.98	48.1%	48.5%
Librarian Liaison				
Faculty	4.37	4.36	58.6%	44.9%
Grad	4.09	4.21	48.3%	40.0%

Usefulness of New/Expanded Services

Faculty and Grad (% responding yes for each service)



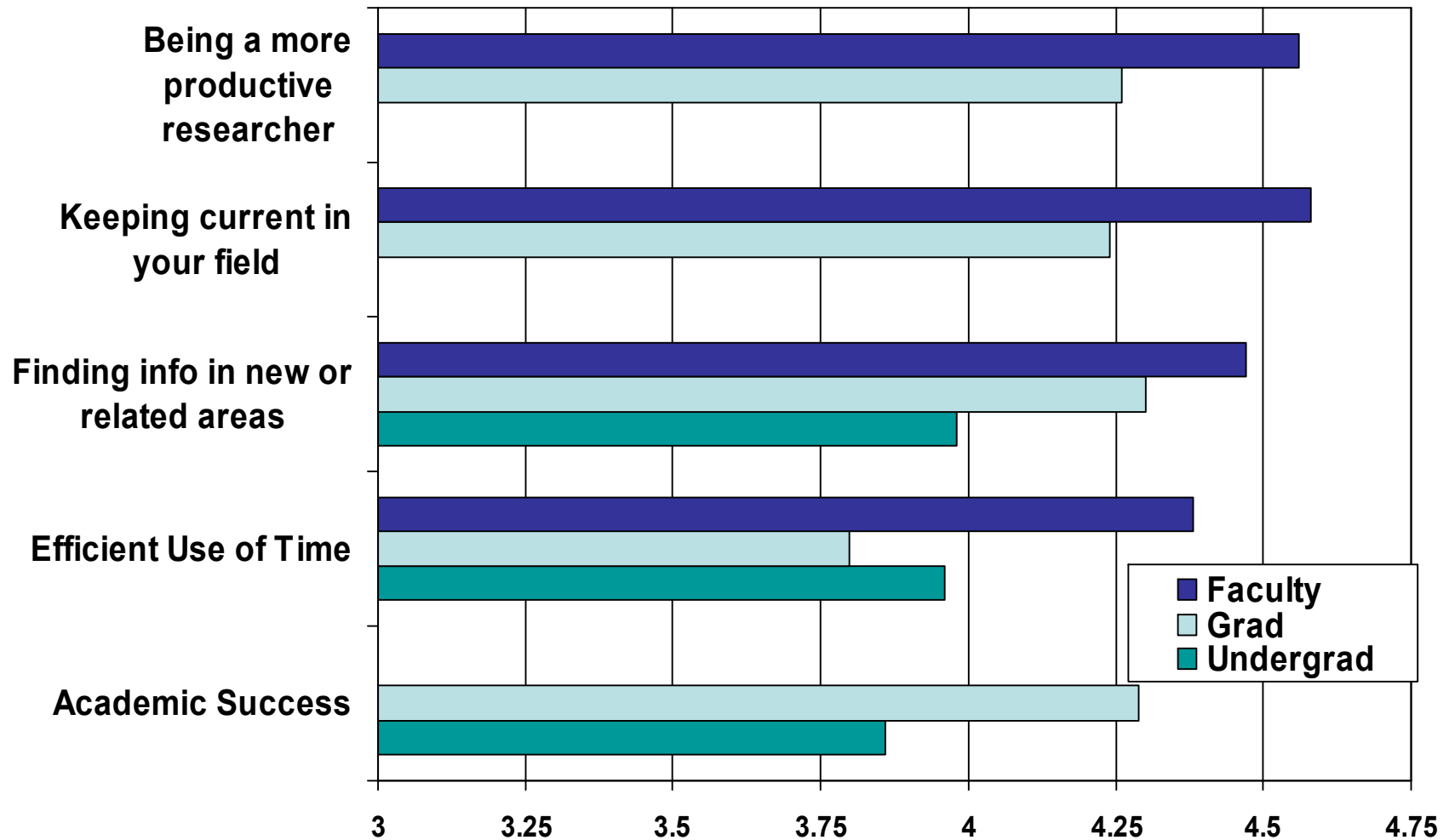
Usefulness of New/Expanded Services Undergrads



Preliminary Results

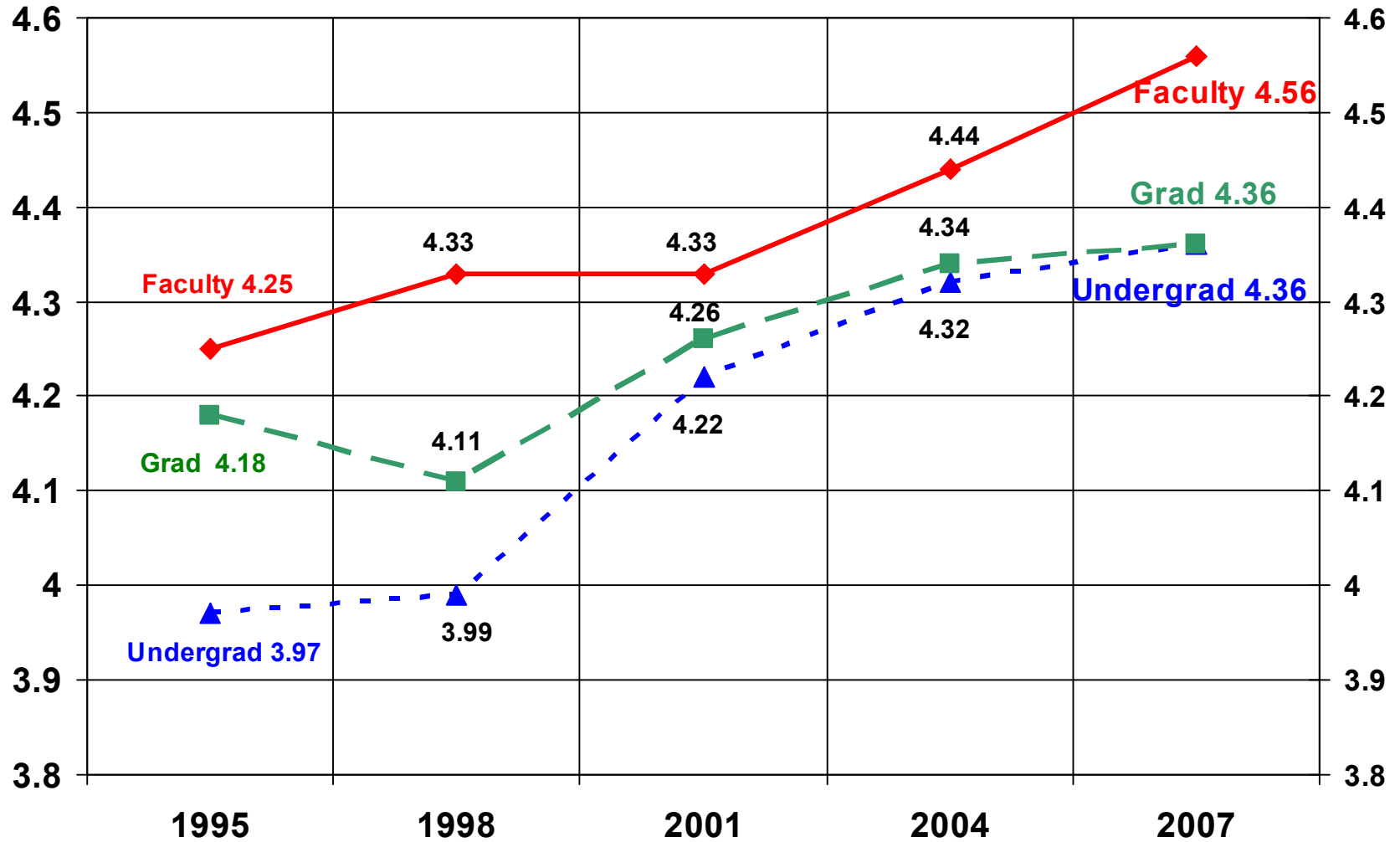
- Libraries contribution to work
 - Highest for faculty
- Satisfaction
 - High for all groups
 - Continued rise for faculty

Libraries Contribution to: (Scale of 1 “Minor” to 5 “Major”)



Overall Satisfaction by Group

1995-2007



Selected Preliminary Findings

- Exceptionally high faculty satisfaction
- Long-term changes in mode of use continue
 - Sharp increase in off-campus remote use by faculty/grad
 - Library as place still important to undergraduates
- Libraries still of high importance to faculty and grad students; less so for undergraduates
- Journals are critical resource for all; books vary by area
- Bib databases decline in importance; open Internet search and sources gaining in popularity
- Faculty decision to publish based on reputation/readership
- Information literacy related issues need follow-up
- Faculty/grad want content delivered to them in their format of choice and in their space (virtual/physical)