

CAMBODIAN BEVERAGE CO., LTD.

**Immediate Release**

**Coca-Cola Sponsors the Phnom Penh Water Festival 2000**

*Boat and Committee Sponsorships and Free Beverages to be Major Part of Cambodia's Annual Celebration*

Phnom Penh, November 6, 2000 -- The Coca-Cola Company today announced it will sponsor this year's Water Festival with a range of activities which will enhance the fun and excitement of the legendary Cambodian cultural event.

Coca-Cola, which manufactures its world-famous beverages at a bottling plant in Phnom Penh, will sponsor 50 out of the estimated 400 participating boats; sponsor the organizing committee; and provide free beverages for the estimated 25,000 participants.

"Being involved in community events such as this, both here in Cambodia and elsewhere around the world, brings us closer to consumers and makes our products an essential part of memorable occasions," said Denise Lauwens, general manager of the Cambodia Beverage Company, which manufactures Coca-Cola beverages in Phnom Penh. "The Coca-Cola Company is not simply a manufacturer and supplier of the world's favourite soft drinks, but also a prominent member of the community and a consistently good corporate citizen," she said.

The Water Festival activity is the latest in a series of community events in Cambodia supported by Coca-Cola, the most recent being distribution of emergency relief packs to 500 families affected by flooding. The Company was also involved in the Clean-Up of Phnom Penh earlier this year and is an annual participant in the Red Cross Bazaar, when all proceeds from sales are contributed to the Cambodian Red Cross.

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With prominent involvement in the Water Festival, Coca-Cola is becoming an even more integral part of Cambodian community life and providing an extra dimension of fun and enjoyment to the biggest occasion of the Cambodian calendar.

"We are honoured to be the sponsor of this prestigious event and also proud that the great taste of Coca-Cola beverages will provide refreshment and enhance the excitement of this year's Water festival for participants" said Ms. Lauwens.

The Cambodia Beverage Company is 100 per cent owned by The Coca-Cola Company and manufactures Coca-Cola, Fanta, Sprite and F&N beverages at its bottling plant in Phnom Penh. The plant's manufacturing processes comply with the stringent requirements of The Coca-Cola Quality System and in 1999 it was awarded the Company's Southeast Asia Division Silver Award for quality excellence of its manufacturing and products.

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