

Cambodia Times

RATES (in US\$)

Description	Rate	Dimensions	Price US\$
Basic rate:	23 pci		
FRONT PAGE:			
Basic rate:	28 pci		
Left/Right Solus:	33 pci	3 col x 8" (20.3cm)	\$792
Strip:	40 pci	6 col x 1.5" (3.8cm)	\$360
BACK PAGE:			
Basic rate:	25 pci		
Left/Right Solus:	29 pci	3 col x 8" (20.3cm)	\$696
Strip:	35 pci	6 col x 1.5" (3.8cm)	\$315
HALF PAGE:	22 pci	3 col x 15.5" (39.4cm)	\$1,023
FULL PAGE:	20 pci	6 col x 15.5" (39.4cm)	\$1,860
CENTER SPREAD:	18 pci	12 col x 15.5" (39.4cm)	\$3,348
Classifieds:	28 pci		

TECHNICAL DATA

Printing: offset
 Screen: 100-120 lines per inch
 Artwork: camera ready
 Instructions: must be clearly marked on the order form

DIMENSIONS

Page size:	16 1/2" X 11 3/4"	42.0cm X 29.7cm
Print area:	15 1/2" X 10 3/4"	39.4cm X 27.0cm
Columns per page:	6 columns	
Column width:	1 5/8"	42.0cm
Column height:	15 1/2"	39.4cm

ACCEPTABLE ARTWORK WIDTHS

1 column	1 5/8"	4.1cm
2 columns	3 7/16"	8.7cm
3 columns	5 1/4"	13.3cm
4 columns	7 1/16"	18.0cm
5 columns	8 13/16"	23.0cm
6 columns	10 5/8"	27.0cm

For further information on placing ads with the Cambodia Times, contact Kathleen A. Hayes.