

Metaphors of Time and Installed Knowledge Organization Systems: Ouroboros, Architectonics, or Lachesis?

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Abstract

This paper describes three metaphors for time drawn from contemporary and historical literature on knowledge organization systems (KOS). It then links these metaphors to the evaluation of knowledge organization by describing the dominant paradigm in KOS evaluation to be judging whether a KOS is correct. We conclude by saying a foundational view of evaluating and theorizing about KOS must account for change and time in order for us to take a long view of improving knowledge organization and our understanding of KOS.

Topics

Knowledge Organization and Social and Cultural Theory

Keywords

Time, Ontogenic Analysis, Evaluation, Theory

Introduction and Background

The evaluation of knowledge organization systems is the *raison d'être* for research in library and information science and knowledge organization. Designing and building the *ideal* knowledge organization system is the motivating factor for critique, fieldwork, and analysis in this research and design space. What is considered as *the ideal KOS* is the subject of debates in the field and results in a variety of different approaches to research (Furner, 2010 p. 21). Some have argued that if we can represent reality faithfully in our knowledge organization systems we will create *good* knowledge organization systems – or more accurately *correct* knowledge organization systems (KOS). Some examples of this are Bliss and his educational consensus (Bliss, 1933) Hjørland's materialist citation-as-evidence (Hjørland, 1992), and the domain analytic perspective (Mai, 2005; Hjørland and Albrechtsen, 1995).

This trend continues in the research literature, with various camps arguing for the *correct* way to build a *correct* knowledge organization system (cf. Fox, 2012; Stozak, 2013). Yet, one thing that remains to be answered is does *correct* hold over a long period of time? And if it does not, how does that effect how we evaluate KOS? For example, if a domain changes, what happens to the older classification, say in 19th century biology? Or theories of race from 1900-Present, (cf. Furner, 2007).

This paper describes current work that examines the effect of time on the semantics of KOS and then returns to this question of evaluating KOS based on whether or not they are *correct*. In order to do this I will examine a foundational issue: the metaphor used to describe time in KOS.

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It is important to study the effects of time on semantics because we can observe dramatic change in large and installed KOS, like library classification schemes – changes that effect browsing, retrieval, and sense-making, as well as identify formation and the right to name. These changes are brought about for numerous reasons. There are some social justice reasons, for example, naming a group of people what they want to be called is a reason to change racist language. Other reasons, like changes in literary warrant, are also cited. For example, *eugenics* is a term that was once written about in biological sciences, and it is not commonly done so now. So the term *eugenics* is no longer used in the biological sciences of the Dewey Decimal Classification. As a result, in long-lived collections, books about the biological aspects of eugenics occupy the same class as books on berries and nuts and other reproductive parts of plants (Tennis, 2012).

With these two examples we can see that the evaluation of (1) a particular KOS or (2) design requirements for a not-yet-built KOS has to account for the eventual change in semantics over the course of time. If we were *correct* at one point in time, but we are not *correct* now, what do we do about correcting our mistake? This question requires us to address two things. The first is to ask what is the extent and variety of change in extant KOS? The second is what time metaphor for designing for change might be adopted as an amelioration to the problems presented by the effect of time on KOS? We will describe what we currently understand to be the variety and extent of change in KOS first. We will then address the second issue of metaphors.

Time and change, in knowledge, literature, or semantics, is a constant concern for the discipline of knowledge organization. E. C. Richardson, in his *Classification: Theoretical and Practical* (1901) describes his *laws* for classification, specifically the *Historical Law* and the *Law of Evolution*. The historical law claims that things, the subject of classification, proceed through space and time from more simple to complex. The corollary to this is the *Law of Evolution* which states that only those things that grow more complex through time persist, while those that do not grow more complex dissolve and disappear. The recognition of this leads subsequent theorists, like S. R. Ranganathan, to treat the constant change in subjects in the universe of knowledge as a design constraint. Ranganathan's concern was to build a *dynamic* theory of classification (Ranganathan revised and edited by Gopinath, 1980 p. 5). This would allow for documents with new subjects to be placed in what he called a filiation sequence (Ranganathan, 1967).

Further, discussions of time and change in schemes are a current concern for researchers. Buckland for example has written about subject obsolescence in catalogues (Buckland, 2012). In this piece he talks about the *Janus faced* nature of subject description. He says,

“The librarian's formal act of naming, of recording the topical description of a document or of specifying a relationship between named topics, is necessarily performed at some point in time and inscribed into the apparatus of bibliographies, catalogs, and indexes. As time passes that act recedes from the present into the past. During the same flow of time the prior discourse, upon which the choice of name was derived, has continued, evolved, and changed, and naming practices can be expected to have evolved with those changes. Also, as the future becomes the present, new futures continue to be foreseen, and the forward-looking perspective of the subject cataloger increasingly comes to be related to new and different future discourses. However, an assigned name, once inscribed, is fixed. So, with the passing of

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time, its relationship with both the then-past discourses and also the then-future expected discourse needs both drift away from the perceptions of an advancing present. Assigned names are, therefore, inherently obsolescent with respect to both the past and the future. Discourses and the librarians flow forward with time, but the assigned names have been inscribed for, and fixed in, a receding past," (Buckland, 2012).

Here we see one metaphor for time in information systems. This metaphor puts the act of description on a single point in the *line of time*. It also describes the semantics of that description as not being fixed or even relevant at a future or past time. It is one view of change.

Change in this case is semantic and is a continuous process that cannot be avoided. It is also a metaphor for time that operates in a single dimension – a single line. Others have seen multiple strata operating in time and information systems. Boydens and van Hooland analyze databases using a three-strata metaphor for change (2011). The three strata are long-term, medium-term, and short-term changes. This analysis was drawn from Braudel (1949/1996) and used to examine databases. One case they use is social security databases, and in that context long-term are rules that change quarterly or yearly, medium-term is the management of the data in the databases, and the short-term is the continuously evolving personal interactions citizens have with the system (cf. Tennis, 2010). Given these time scales we see the challenges change can bring. Boydens and van Hooland describe it thus,

“Companies regularly merge, split or disappear altogether, while new professions or categories of activity not covered by the official nomenclatures constantly come into existence, as with the diversification of IT jobs.

From a dynamic point of view, an ideal database should therefore match the rhythm of its updates to the (unforeseeable) division into ‘layered timescales’ of the changes in reality that it seeks to grasp. We must add to this the necessity, always revealed a posteriori, to integrate unforeseen observations, prohibited a priori by the closed world assumption, which states that, for evident operational reasons, every fact that violates the database formal integrity constraints is considered to be false,” (Boydens and van Hooland, 2011 p. 284).

Boydens and van Hooland posit how we might handle change in an information system – that it be constantly updated even in a complex multi-strata conception of time scales. This ideal solution solves the problem outlined in Buckland (2012) above. If we are constantly updating the database then there is no past or future meaning. However, as they observe, this requires a particular perspective on and analysis of information systems. Likewise the design requirements they offer for information systems to accommodate the need for this constant update of the semantics are specifically creating partial or preliminary and less formal categories. This may only work for some kinds of information systems, and might not work for very formal information retrieval systems.

The problem and the discussion around an amelioration discussed by Boydens and van Hooland seems related to the question of characteristics of infrastructure, outlined by Star (1999) and Star and Ruhleder (1996). Some of those characteristics, like: embeddedness, links with conventions of practice, built on an installed base, becomes visible on breakdown, and is fixed in modular increments, not all at once or globally seem related to the Boydens and van Hooland analysis. The difference may be a matter of scale.

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Perhaps Boydens and van Hooland are talking about a smaller information system infrastructure compared to those discussed by Star and colleagues. Another difference is in the metaphor of time used by Star and her collaborators. If a change cannot be fixed globally and all at once, we have a different conception of semantics, what these semantics are linked to, and their relationship to what has come before. This is because time is linked to change in KOS.

And these relationships between past and present concepts and relationships between concepts are of primary concern for those doing ontogenic analysis of knowledge organization systems. Ontogenic analysis is the description of how a subject changes or a set of classes change in a knowledge organization system over time. Major systems like the DDC, UDC, and Wikipedia are the objects of ontogenic analysis (e.g., Salah et al., 2012; Suchecki, et al., and Tennis, 2012). A related area of investigation looks at the versioning of schemes in order to propose design recommendations handling change (Hillmann et al., 2010; Tennis, 2007; Tuominen et al., 2011). Much of this research assumes an accretion of meaning and structure over time. In this case time is neither a single line, nor is it and constant froth of meaning. It is more geologic or archeological. For example, we can see how different editions of the UDC grow over time. See Figure 1 drawn from Salah et al., (2012).

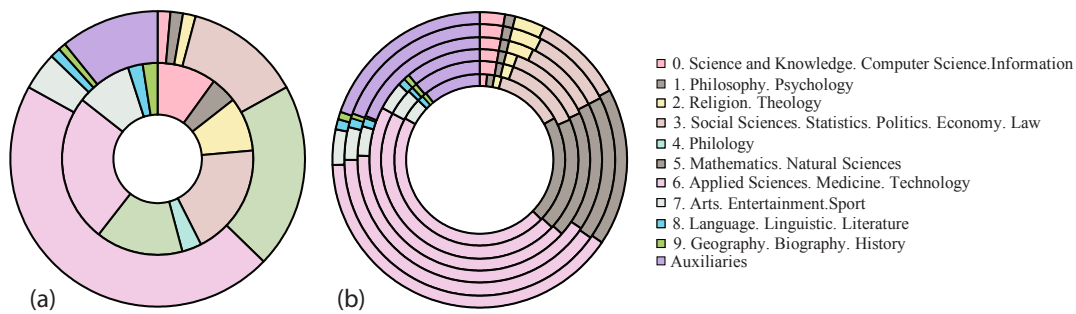
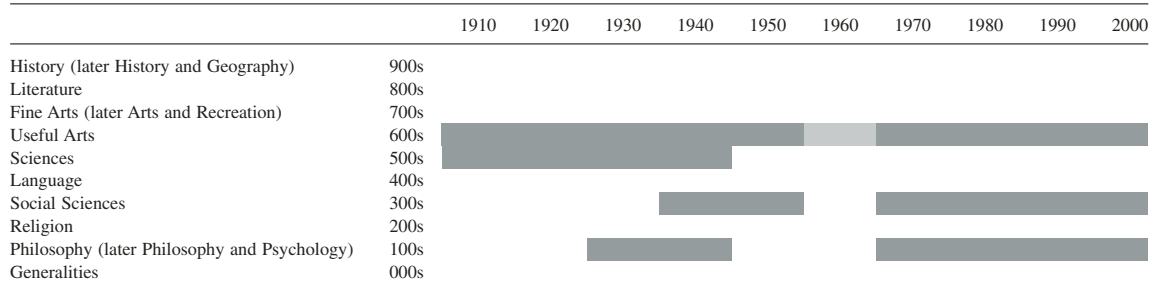


Figure 1. UDC over time. (a) is the distribution of UDC main classes. Inner ring is 1905 and the outer ring is 1994. (b) is the distribution of UDC main classes in 1994 (inner most ring), 1997, 1998, 2005, 2008, and 2009 (outer most ring).

We can also see how a single subject changes position in a knowledge organization system, like *eugenics* in the Dewey Decimal Classification. See Figure 2 from Tennis (2012).



The 17th edition from 1965, the only edition issued in the 1960s, did not include a Relative Index. However, it was still possible to class books in 613.94 and still carry the meaning of eugenics. Therefore we note the difference with a lighter shading, rather than no shade.

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Figure 2. "Eugenics" in the Dewey Decimal Classification organized by decade and displayed at the centuries level of the classification scheme.

Given these two visualizations of ontogenic analysis it seems clear that researchers in this field assume a kind of geologic time scale in their analyses. This is different from Buckland's conception of time erasing meaning from the past and the prospective future, but perhaps similar, though not identical, to Boydens and van Hooland's strata of timescales and change.

Above we have reviewed how time and change are currently conceptualized in the literature. We can see that there are perhaps a range of metaphors used, and because of that we have still to address the question of evaluation through these metaphors. Now we can address those metaphors more explicitly.

Metaphors of Time and Change in KOS

Above we described some of the current ways in which researchers in knowledge organization have studied how things change in KOS. We have also started to point out where metaphors of time and change have been invoked by researchers, either explicitly, or implicitly. In this section we address some of those metaphors and name them. The purpose for doing this is so that we can identify the lens through which we can evaluate KOS over time. It is clear that there will be debate over which metaphor is best for this work, just like there is debate on how to define when a KOS is correct, and when it is not (see above). The value in doing this, even with a debate anticipated, is that we gain a deeper understanding, a more fundamental understanding, of our evaluation of KOS by being more explicit about the kinds of analysis possible and desirable to do this work.

In the ontogenic analysis above, we saw a kind of geologic or archaeological metaphor for time and change in KOS. Each edition was considered a different stratum, independent of its publication date. So that in the case of the UDC we see that 1994, 1997, 1998, 2005, 2008, and 2009 are all visualized as the same intervals and volumes, the only variation being in the quantity of main classes, which changes the distribution of the colors in the rings.

Likewise, the analysis visualized in Figure 2 above considers either the presence or the absence of *eugenics* in the KOS. Here decades are used to show time, but change is marked by whether or not the subject appeared in the classification schedules.

Both of these examples of ontogenic analysis operate on an *architectonic* metaphor for time and change. In this sense architectonic means systematic, designed, and formalized meaning progressing through time. This metaphor assumes that meaning is discrete from edition to edition, and that KOS are potentially ruptured through the change that results in a new edition. We can contrast this with more *incremental architectonic* time where we do not issue editions, but rather revise piecemeal one concept at a time, without the declaration of a new edition. This has been observed in the theoretical literature (Tennis and Sutton, 2008) as well as in practice in the form of the Library of Congress weekly updates (Library of Congress, 2013). Both of these kinds of architectonic metaphors are different from what Buckland and Boydens and van Hooland use.

Both papers address above, the Buckland and the Boydens and van Hooland, consider change in meaning to be immediate, even though it is tied to the past and directs meaning for future use in KOS. For Buckland the subject description assigned by librarians is constantly moving toward obsolescence. As he says, "an assigned name, once inscribed, is fixed. So, with the passing of time, its relationship with both the then-past discourses and also the then-future expected discourse needs both drift away from the perceptions of an advancing present," (Buckland, 2012 p. 284). For Boydens and van Hooland the interaction of users with databases should signal an immediate change in meaning even in negotiation with a longer time of juridical change (long-term), database management time (medium-term). In both of these cases we can see that change is a new meaning, springing forth from an old meaning, but with no guarantee for fixity in the future. So meaning is recreated with a tie to the past. Metaphorically this is like the ouroboros, the serpent eating its own tail. See Figure 3. This metaphor implies that not only is something new constantly emerging from old, and that it too will end. It also signifies that this process of almost immediate semantic shift will never end. This is not unlike Mai's description of unlimited semiosis (Mai, 2001). The question that does surface when is it practicable to consider time this way in KOS? When is it ever possible to be *correct* if we never have a fixed meaning?



Figure 3. Drawing by Theodoros Pelecanos, in the alchemical tract *Synosius* (1478).

This metaphor of constant renewal has a corollary in the practice of knowledge organization. The editors of the Dewey Decimal Classification system have, on occasion, *phoenixed* particular sections of the schedules. That is, they have erased one set of classes and their hierarchy, and replaced it with a new set of classes. This is a structural-semantic change that happens on a longer time scale than invoked by either Buckland or Boydens and van Hooland. The act of phoenixing is in part why the architectonic metaphor is used when considering editions of KOS.

There is one final metaphor that we want to consider here. That is of time in knowledge organization systems as an allotted amount, from beginning to end. In this metaphor

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change has a singular relationship with what has come before, it is additive. In this metaphor, invoked by both Richardson and Ranganathan, knowledge at any one point in time can be represented, but if we need to add we can, in a single direction from past to present, by adding to the KOS. This latter was a primary concern for Ranganathan, whose dynamic theory of classification sought to establish how new facets and isolates could be added to schedules for classification without disrupting the order established by earlier editions of the scheme.

This metaphor we call *lachesic* after the Greek and Roman goddess Lachesis, the Fate that decides the lot of a human's life, from birth to death. She measures out the entirety of the experience. Lachesis is her Greek name.

Ranganathan's desire was to create a single line of knowledge organization, by allowing new subjects to emerge and be accepted hospitably into the extant scheme. There are potential problems with this, because it assumes that the meaning of a single subject stays the same even with the addition of new subjects. For example, *engineering* when it first appears in the Colon Classification is the engineering of the early twentieth century. Is it the same as the engineering of today? Does the extension of engineering change with the addition of nano-engineering as new subject? We are starting to study this particular problem, but there are many aspects to it that should be considered (Tennis, 2012).

Each of these metaphors, the architectonic, ouroboric, and lachesic, govern our views on time and change in KOS. In the case of the ouroboric model of time and change in KOS, we have to decide when and how we understand a particular KOS to be correct. If we follow domain analysis, which situates validation of correct KOS in the corroboration between domain and the particular KOS, we should be able to ascertain some fixity of meaning. Otherwise we would not be able to build a KOS from the analysis of a domain if the semantics were constantly shifting. This means that domain analysis cannot align domain analysis with this metaphor of time and change in KOS.

However, we might be able to read Buckland as concluding that the ouroboric metaphor is not immediate, that it progresses slowly. In this case, we are in a constant state of validation between domain and KOS. This is the manifestation of the snake eating its tail. The KOS is built according to the domain analysis, and then the subject description begins to fade into obsolescence, so the need to assess the domain resurfaces, and the cycle begins again.

In the lachesic metaphor of time we assume that once KOS is correct its only change is to add concepts and relationships that did not exist before. There is no commitment evidenced in the literature that practitioners must use older concepts. Having said that, older concepts are not revised in the lachesic models of change in KOS. Domain analysis in a lachesic model would only introduce new concepts and relationships. It would not revise old concepts. Again, we have to ask the question as to how often, one would reconsider the domain in a lachesic model.

Architectonic models of change and time in KOS are, in a way, the most measured of the time metaphors we have so far discussed. The only time we consider when we should

consult the domain, if domain analysis is our modus operandi, is when we consider issuing a new edition. Likewise, we only build relationships between what has been revised and what has not when we issue a new edition in the architectonic metaphor. The incremental architectonic metaphor we might see the reconsideration of the domain move more quickly, but this is, as far as I know, currently an unknown.

Each of these three metaphors can be loosely aligned with perspectives on indexing, which dominate the literature. In the case of architectonic metaphor, the primacy seems to be placed on the system and its changes. With the ouroboros metaphor see the user's meaning surface in relation to change and time. With the lachesic metaphor we perhaps see documents and their semantics given primacy to change the scheme by adding more over time. These are rough approximations, but they could be useful comparisons to make.

In this section we have described three metaphors for conceptualizing time and change in the context of KOS. These three metaphors were our interpretation of time in the context of a subset of extant studies. If we see these metaphors at play, then what effect does time have and our appending time through a particular metaphor on knowledge organization systems?

Effect of Time on Knowledge Organization Systems

The effect of time on knowledge organization systems (KOS) is measured by the metaphor used to describe change. If an edition is published in 1876, but no class or words associated with a class, nor any relationship is changed, then there is no *time* considered. The only caveat here would be the use of the class for a particular collection. For example, if a single class contained books on a topic, but the interpretation of that word and class (and its relationships) was reinterpreted by classing books on other topics in the same class over time, then we would have some change – change in extension of books for the class over time. The lachesic metaphor of time might lead us to something like this. Leaving this very interesting hypothetical (but possibly observable) caveat aside we can operationalize our definition of time as change in KOS.

This is an important operationalization in evaluating KOS, because changing a KOS might mean it is no longer correct. Or the KOS is changed *because* it is no longer correct. This sense of motion, moving from incorrect to correct through change in the KOS influences our discussions of evaluation of KOS, for none of them seem impervious to change. Yet we must understand what change does to KOS. That is, is there any sacrifice for making a KOS correct through change?

Evaluating Knowledge Organization Systems Over Time

The degree to which we currently evaluate information systems is by their degree of *correctness*. While this is not the only way to evaluate KOS, it is the dominant one, and shapes much of the discourse and research in knowledge organization. Given this practice, and given that we might employ different metaphors for time and change in knowledge organization systems, we can begin to question the atemporality of current discussions of KOS. If a KOS, at this point in time, comports with the current

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educational consensus (following Bliss's conception), does that mean it always has and always will? When will it comport if things change? When will it not comport? Further, what is the relationship between retrieval, browsing, and sense-making in large installed KOS when they do undergo change? Or how do we help users whose semantics may change from day-to-day as presaged by Buckland and Boydens and van Hooland? The past is prologue for the evaluation of KOS.

Caveat and Conclusion

It is possible to change our assumptions about how we evaluate KOS. We may not follow the dominant (yet diverse) paradigm of evaluating KOS based on a level or degree of correctness. Following Feinberg, it may be possible to consider more rhetorical or artistic issues (Feinberg, 2010a and 2010b). We might also consider aesthetic issues (Ojennus and Tennis 2013a and 2013b). In these cases time would perhaps not be operationalized as change, though it could be. And the evaluation of KOS built on rhetorical, artistic, or aesthetic principles rather than principles that are meant to lead to a correct representation, would likely use different criteria, for example, how does the KOS comport with some aesthetic ideal? This is not a concern for those who want a KOS to corroborate with the correct way of representing knowledge.

So with this consideration, we might conclude that a significant, if not foundational issue for the evaluation of KOS is to account for change over time, and specifically, the methodological and philosophical concerns that grow out of particular metaphors for change in KOS. It perhaps is time for us to take the long view on how we evaluate KOS, because change will come.

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