

Phnom Penh Post

FAX 33-1-42-54-31-18

June 13, 1994

TO: Yves Couprie, Guide du Routard
FR: Michael Hayes, Phnom Penh Post

Dear Yves:

Sorry for the delay in getting back to you.

You are hereby authorized to use the map in the Phnom Penh Post in the Cambodia edition of the Guide du Routard. This is based on the assumption that in return the Phnom Penh Post will receive a free full page ad in the same edition as well as the English, Spanish, German, Italian and Dutch editions too.

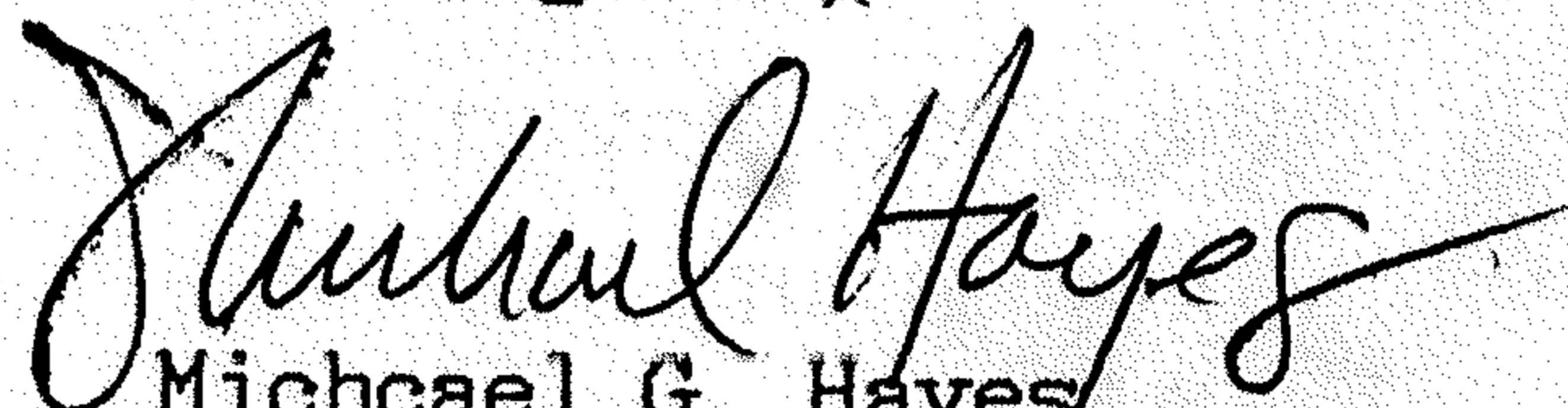
At the same time we request that there is some indication on the map that it comes from the Phnom Penh Post and is copyrighted by us.. Additionally, we need to know from you what you need by way of copy for the advertisement. Do you want camera-ready, black and white copy. If so we need to know the dimensions, etc. and where to mail it.

Also, how will you re-print the map in the guide book?

We can give you three options: 1) a computer disk on Illustrator software; Mac compatible; 2) a 400 DPI black and white printout; or 3) a 1200 DPI black and white or color printout (although this will cost you \$50).

Please let us know by return fax how you want to proceed.

best regards,



Michael G. Hayes
Publisher & Editor-in-Chief

TELEFAX

TO : MICHAEL HAYES (PHNOM PENH POST)

FROM : YVES COUPRIE (GDR)

FAX N°: 33/1-42-54-31-16 PHONE N°: 33/1-42-57-13-04

Dear Michael,

Did you receive the fax I sent on April 18th ? I need your authorization before printing the Phnom Penh Post citymap in my Cambodia guidebook. If you agree with my proposal, I am ready to offer a promotional ad for the Phnom Penh Post in the guidebook. Le Guide du Routard is the bestselling travellers' book in the French speaking countries'. The guidebook about Cambodia (15 000 copies) will be distributed all over the world by the largest French publisher (Hachette) and translated in 5 languages (English, Spanish, German, Italian and Dutch) around 50 000 copies more. Most of our readers are able to read English papers and some of the writers of other guidebooks (Lonely Planet, Let's Go, aso) work with Le Guide du Routard : they'll probably read your ad in our guidebook and they'll recommend their English speaking readers to buy the Phnom Penh Post. I hope you will consider this proposal with a positive mind and that I will get your answer as soon as possible.

With my best regards

Yves "Koprey"

