

Phnom Penh Post

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Dr. Joseph D. Ben-Dak
Chief, Global Technology Group and
Principal Advisor, STAPSD/BPPS
UNDP
One United Nations Plaza
New York, NY 10017

Dear Yossi:

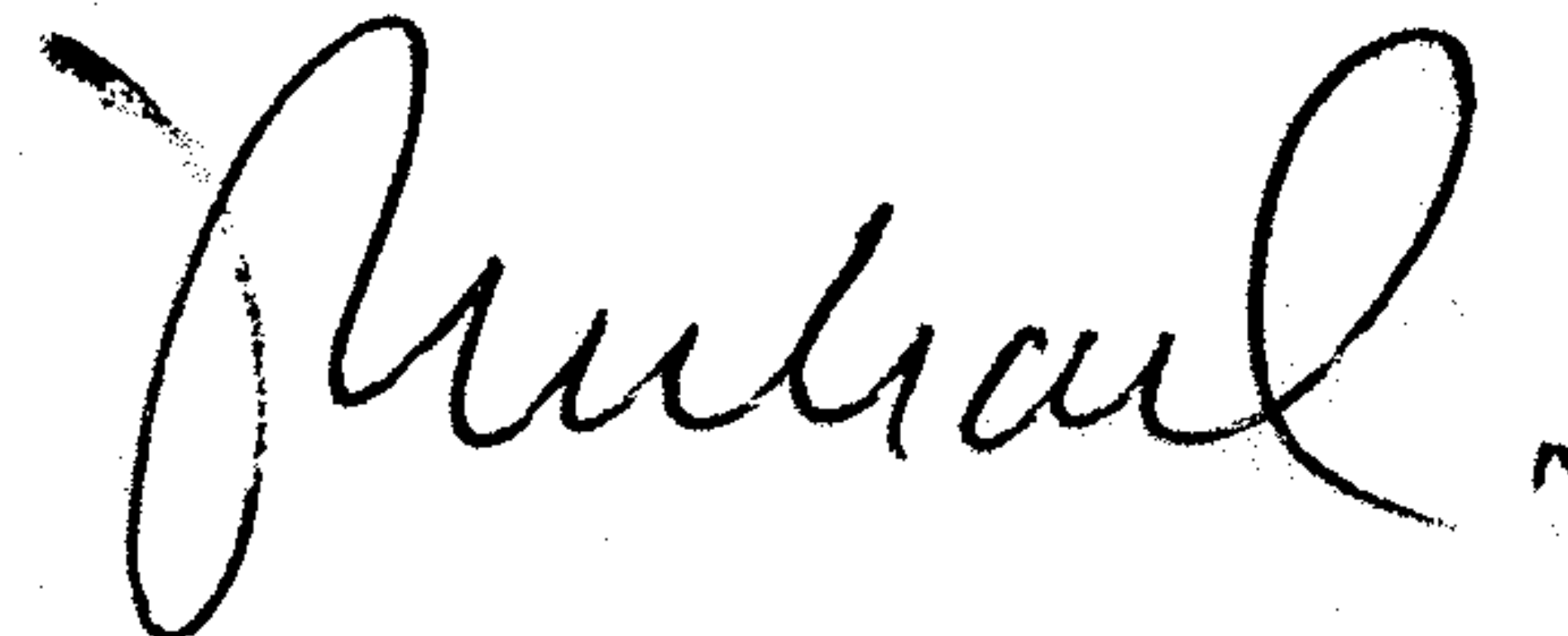
Enclosed is a summary of IMIC's Media Index.

About 6 months ago I tried to get IMIC staff to interpret the numbers for me as I was interested in doing a barter deal (ads for the Index) so I could use the information which, they say, shows that 20,000 Cambodians read each issue the Post (we only print 5,000 copies, so this was surprising). After repeated attempts to get some kind of response from IMIC, all to no avail, I finally gave up. Either they were too busy with larger, more profitable projects or they couldn't explain their own numbers.

I read your resume with interest as it gave me some idea on what you've been up to in the last decade. Honorary Doctorate from Mongolia! Yikes!

Anyway, let me know if you need anything more from this end.

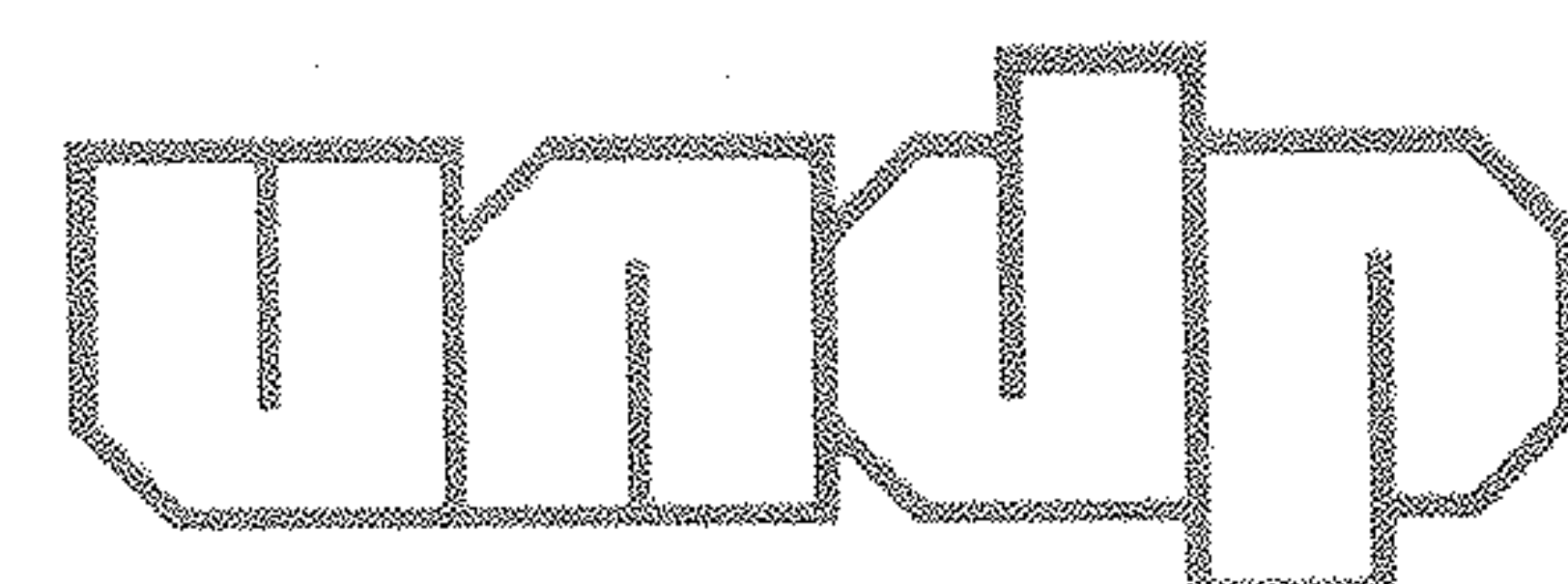
All the best,



Michael G. Hayes
Publisher & Editor-in-Chief

United Nations Development Programme

Sustainable human development



April 18, 1995

Mr. Michael G. Hayes
Publisher & Editor-in-Chief
Phnom Penh Post
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Sol Suan Phlu, P.O.
BANGKOK 10121, Thailand

Dear Michael,

For your information and any use you may want
to make.

Kind regards,

Sincerely yours,

A handwritten signature in cursive script, appearing to read 'joss'.

Dr. Joseph D. Ben-Dak
Chief, Global Technology Group and
Principal Advisor, STAPSD / BPPS