

Phnom Penh Post

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To: Tim Luard, Editor East Asia Today, BBC World Service

Fax: 44-171-836-9466

From: Michael Hayes, Phnom Penh Post

Date: September 3, 1995

Dear Mr. Luard:

Sorry for the delay in responding to your fax. I just returned from a trip to Vietnam.

As far as your querie, I would like to propose that the Phnom Penh Post send a copy of each issue to you by express mail at our expense, but in doing so that you would agree to pass it on to your BBC World News TV office for their possible use in the review of printed press around the world which is now running as a regular component of the BBC tv format.

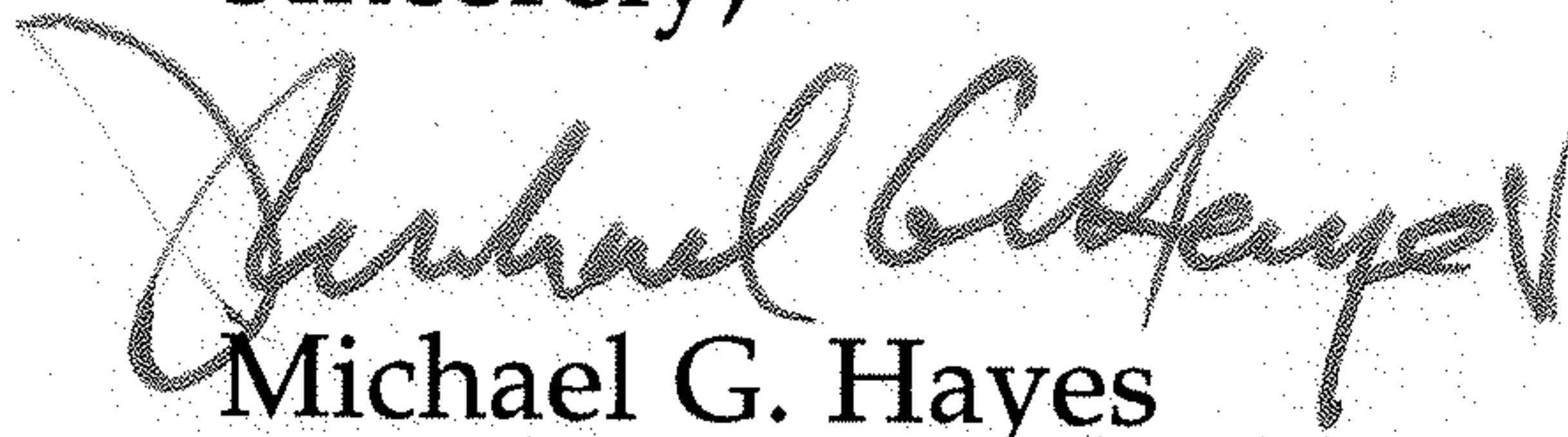
As perhaps you know, the PPost is a fortnightly publication and our stories are more geared to a big picture overview and analysis rather than what happens here day to day. Thus, there is some timeliness to our articles which "hold" for several days. More importantly, we face some of the highest fax costs in the world and if we were to fax you copies of lead articles the costs would probably exceed those of express mailing you a hard copy.

The PPost is printed in Bangkok and we could express mail a copy to you on the day of publication, every other Friday, from Bangkok. My guess is that you would get it by Sunday at the latest (in fact, many of our readers here in Cambodia don't see the paper until Sunday so you wouldn't be that far behind them).

I hope you can appreciate that the cost of doing either - fax or express mail - would add to our already very tight budget. So, the opportunity to have exposure on both BBC radio and TV is an added incentive for us to pursue any kind of arrangement.

I would appreciate your thoughts on the above. Thank you or thinking of the Post.

Sincerely,



Michael G. Hayes

Publisher & Editor-in-Chief