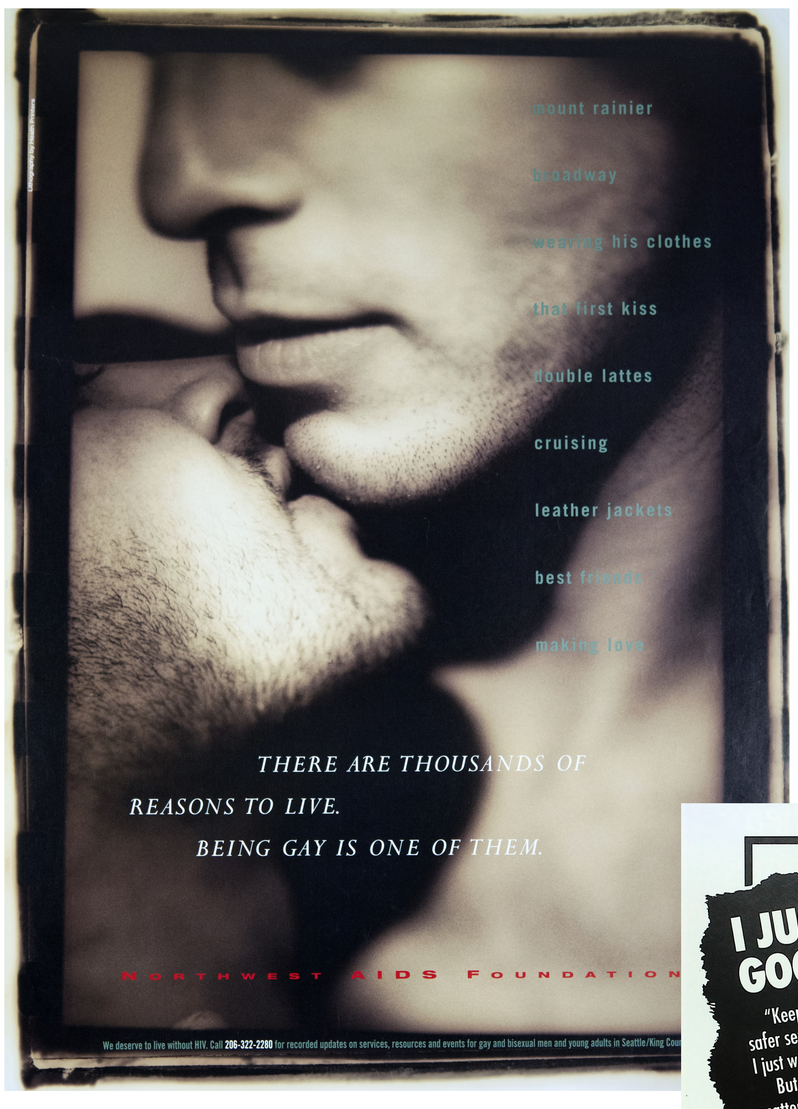
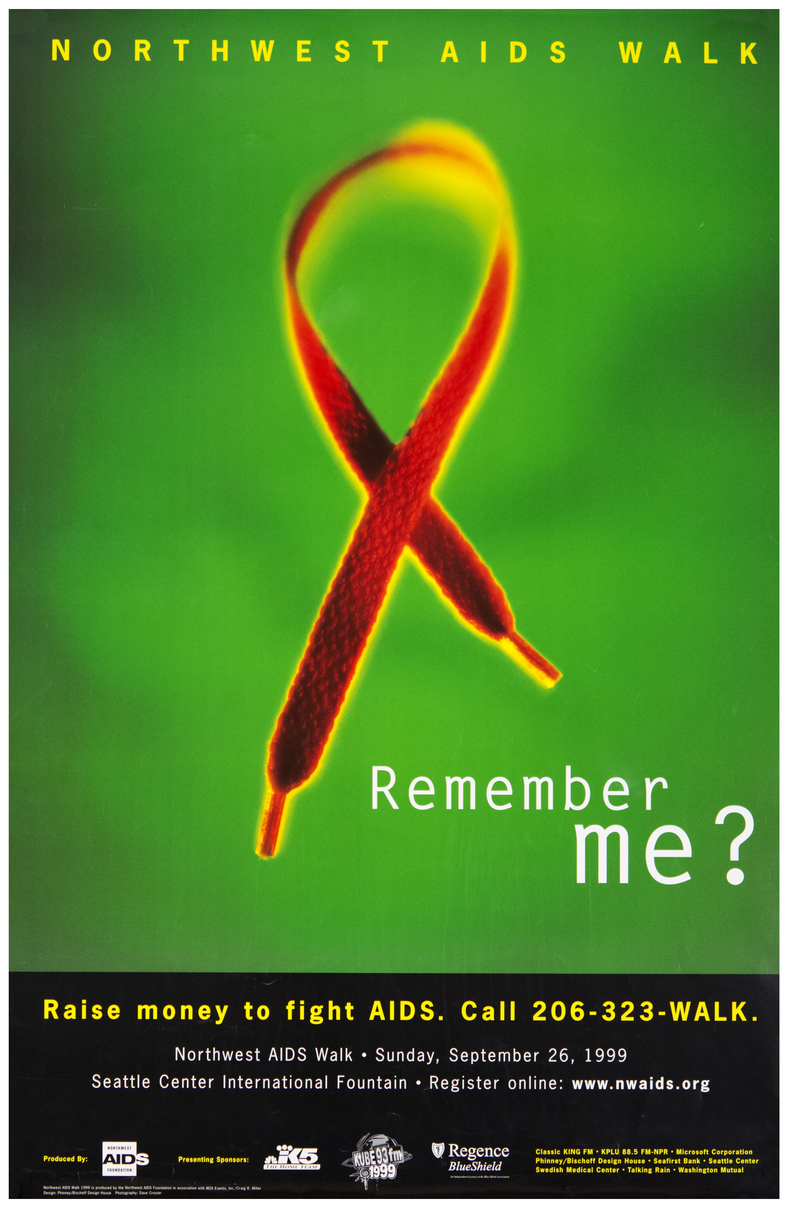
Selling Safer Sex

More Ads from the NWAF

Many of the posters in this display featured advertisements advocating safer sex or publicizing the annual AIDS walk. Here are a few more that illustrate the variety of advertisements and the creativity of ad agencies that often produced them pro bono.



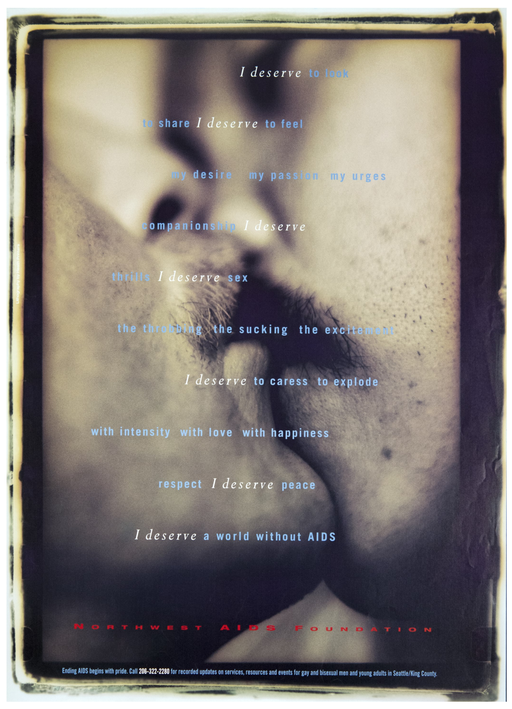


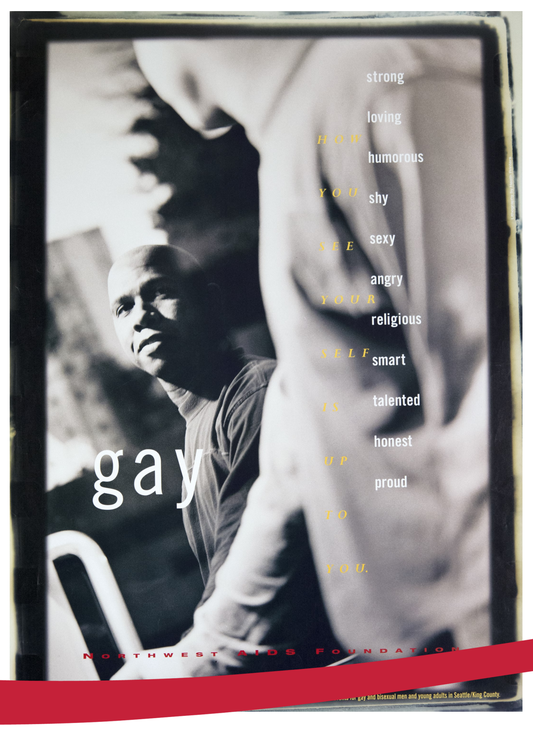














Most of the featured advertisements are from the National Library of Medicine's digital collection. "I just want to have a good time" is from the Stan Henry papers, 1966-2002 (UW Libraries Special Collections) and the two cartoon-type ads ran in issues of the Seattle Gay News in 1988.