



*Campus Cross-Currents:  
Community Needs and  
Scholarly Output*

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**University of Washington Libraries**

**BioOne Publishers & Partners Meeting**

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# UW Libraries Assessment: Methodological Diversity

- Large scale user surveys every 3 years since 1992
- In-library use surveys every 3 years beginning 1993
- Focus groups on varied topics (annually since 1998)
- Interviews
- Observation (guided and non-obtrusive)
- Usability
- E-Metrics
- Internal surveys and focus groups



# Biosciences Review Task Force (2005-06)

- Review current situation of Libraries support and connection to bioscience teaching, learning and research
- Recommend how UW Libraries can best support bioscience programs
- Employ a customer-centered approach consulting widely with the biosciences community
- Examine how other research libraries provide resources and services to the biosciences



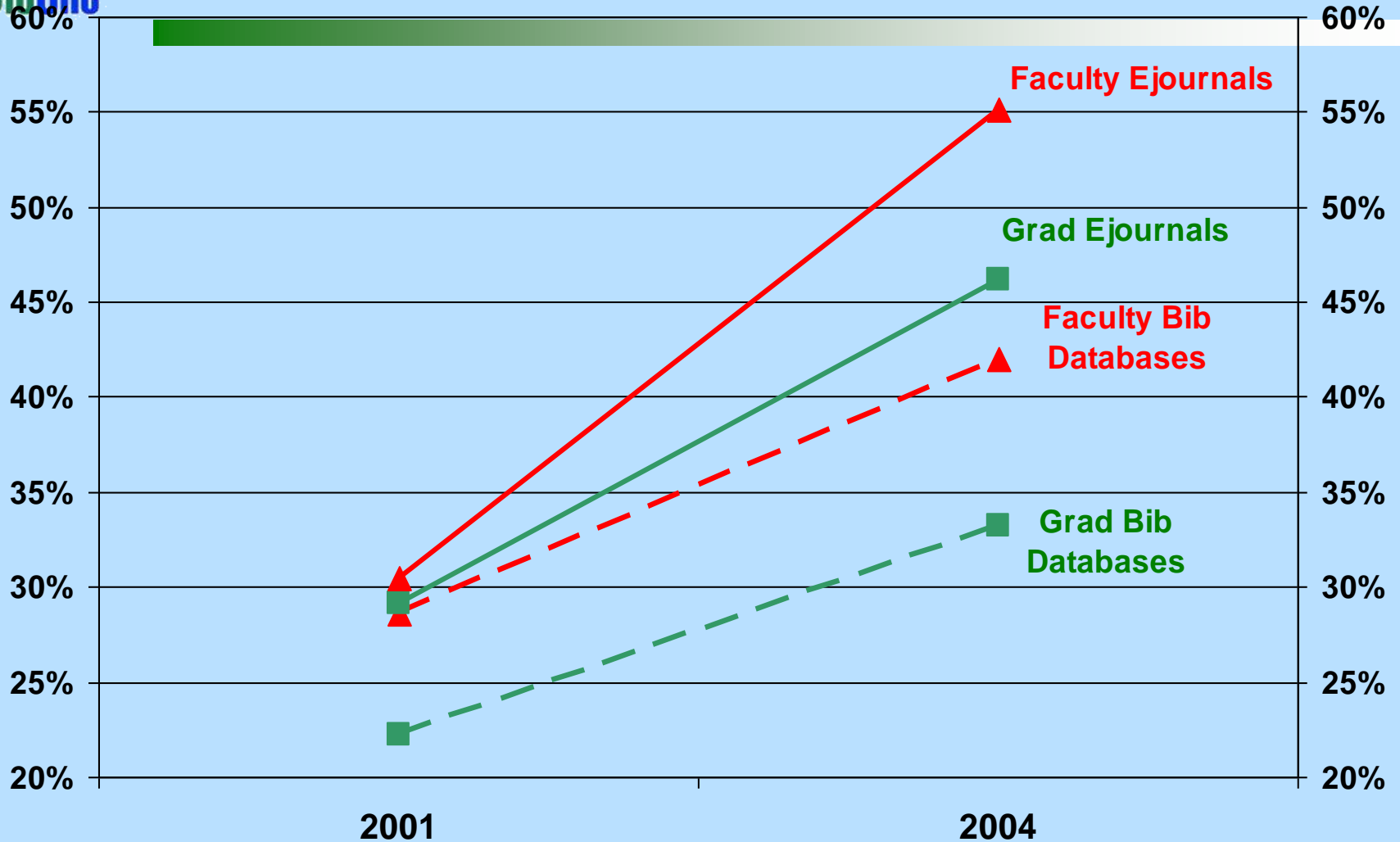
# Bioscience Focus Group Themes

- Google, Pub Med, Web of Science starting points
- Want more online, including older materials
- If not online want easier access (delivery)
- Trouble determining whether online or print holdings
- Too many libraries
- Lack understanding of library services, resources etc.
- Faculty identify library with ejournals



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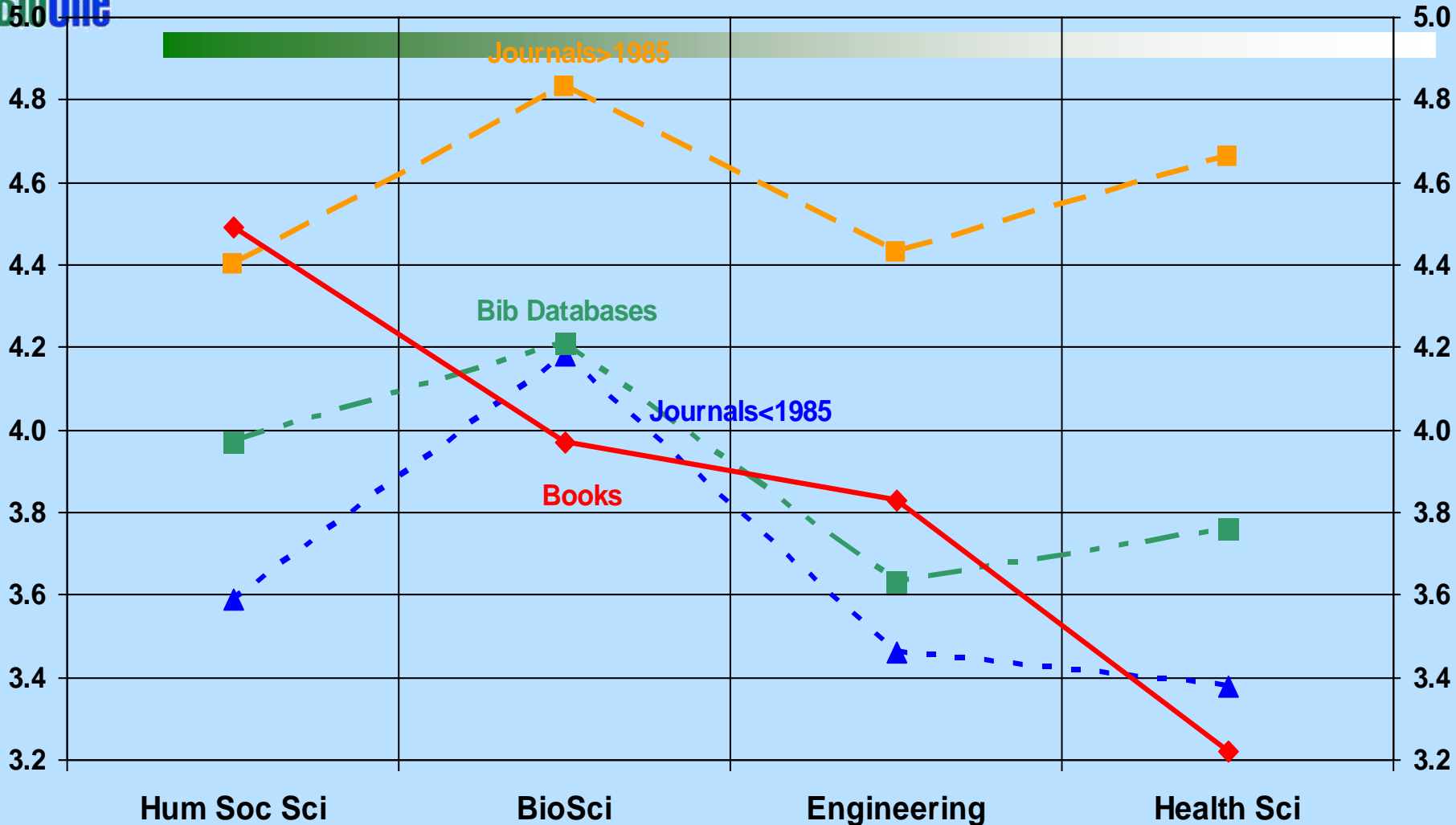
# Resources Used Remotely: Faculty 2001/2004 (at least twice per week)





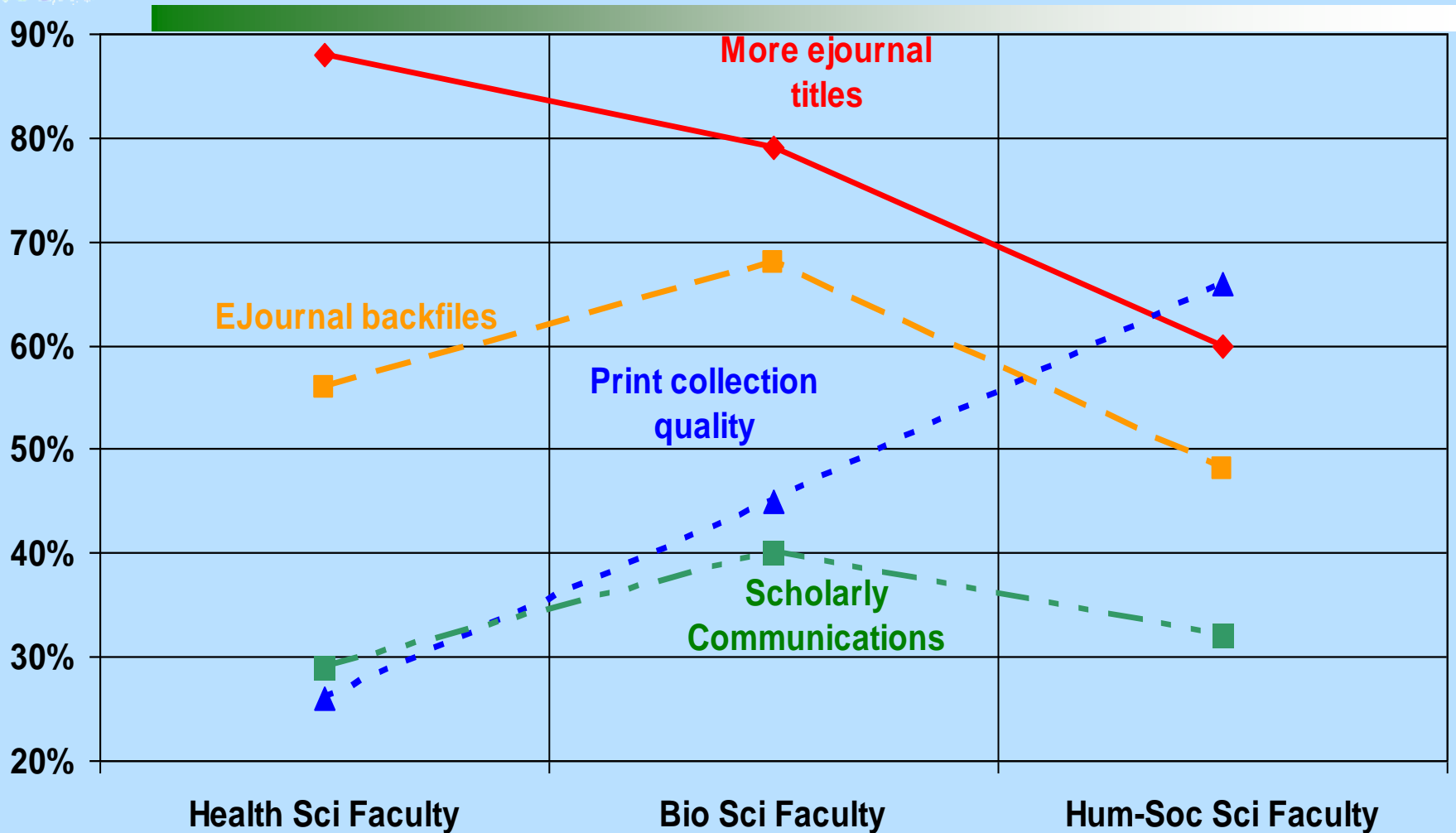
# Resource Type Importance 2004 Faculty By Academic Area

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# 2004 Priorities by Academic Area Faculty and Graduate Students





# Constellations

## The University as Publisher

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### Penn State model

- Library manages university press, digital repository
- University press collaborating with departmental publishing
  - Electronic
  - Print on demand
- Library digitizing text
  - Meta data for access
  - University Press does print-on-demand



# Grassroots Faculty as E-Publishers

- Technology used as vehicle for specialized publishing and communication
- Mathematics best example for open-access titles
- Faculty from different institutions founded:
  - Electronic Journal of Probability (1996)
  - Electronic Communications in Probability
  - Now “official” journals of the Bernoulli Society and the Institute of Mathematical Statistics
  - Both now indexed in Science Citation Index
- Start up journals to compete with commercial products
  - Geometry and Topology



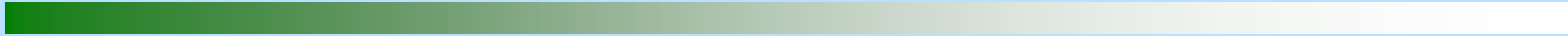
# Poachers

## Commercial Publishers on the Prowl

- Commercial publishers scan for content and talent
- Willing to pay the big bucks
  - Signing bonus
  - Royalties
- Offer editorial and publication assistance

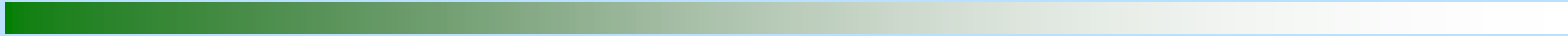


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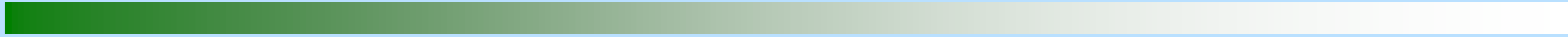


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