

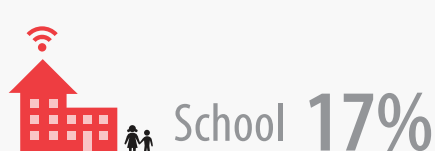
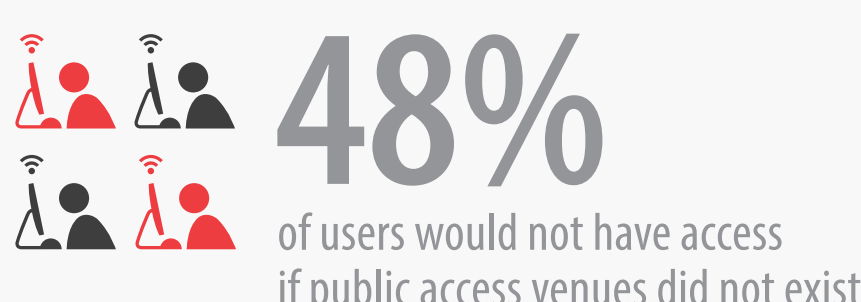
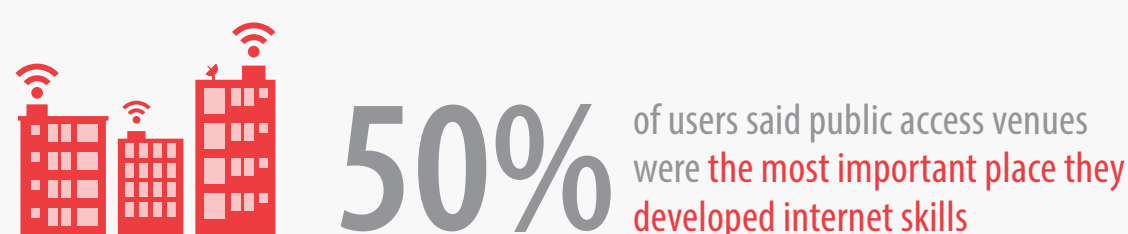


# WHY DOES PUBLIC ACCESS TO TECHNOLOGY MATTER FOR DEVELOPMENT?

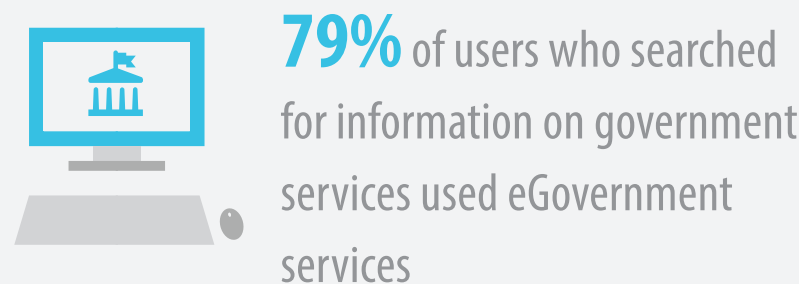
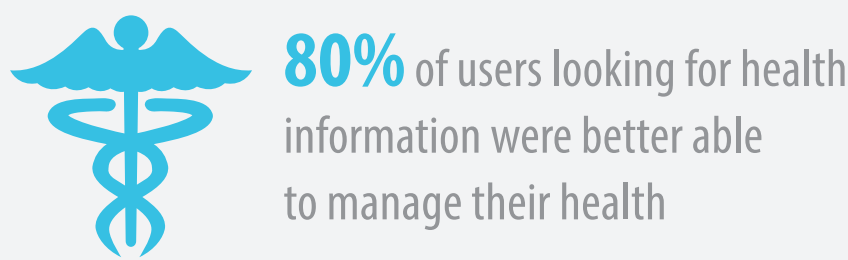
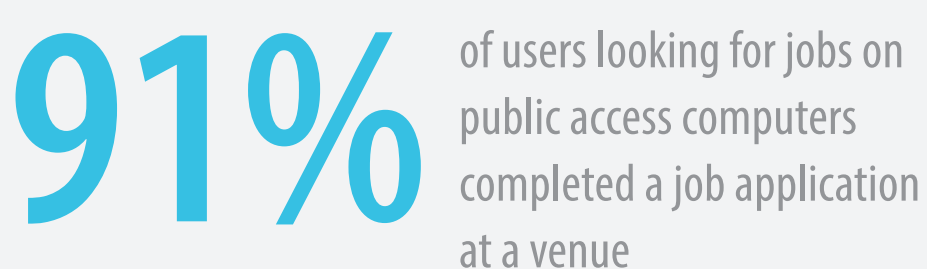
Public access venues: Libraries Telecenters Cybercafes | Findings from a multi-country study

Public access provides a **critical foundation** for lifelong use of technology and participation in the information society by offering users their first touch with technology

At public access venues:

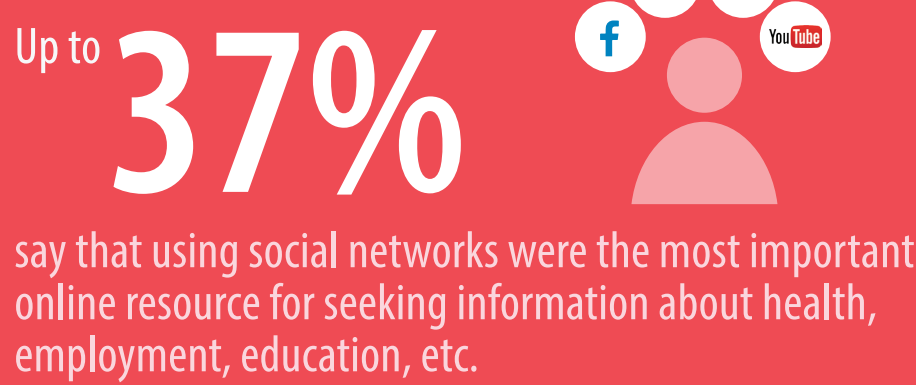
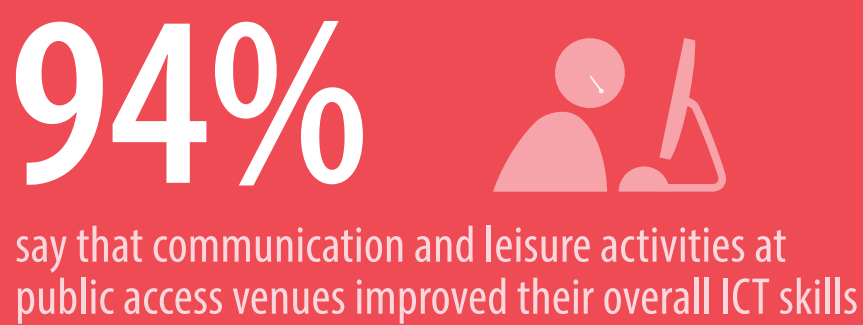


Public access venues provide pathways for people to achieve various benefits. **They are there when people need them**

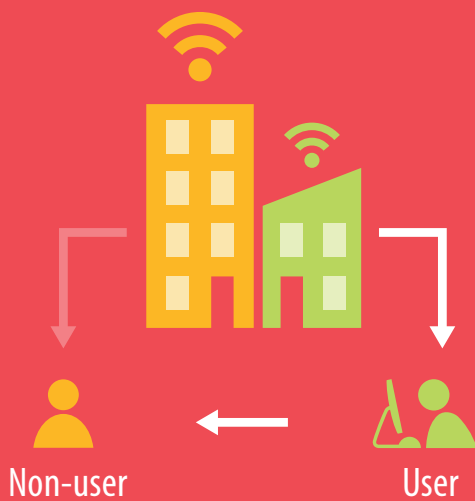


Nº1 reason people did not use public access for activities related to education, health, employment, etc. is because they **did not have the need**

Even doing fun, leisurely activities, such as playing games and chatting on Facebook, at public access venues can **lead to benefits** in other areas



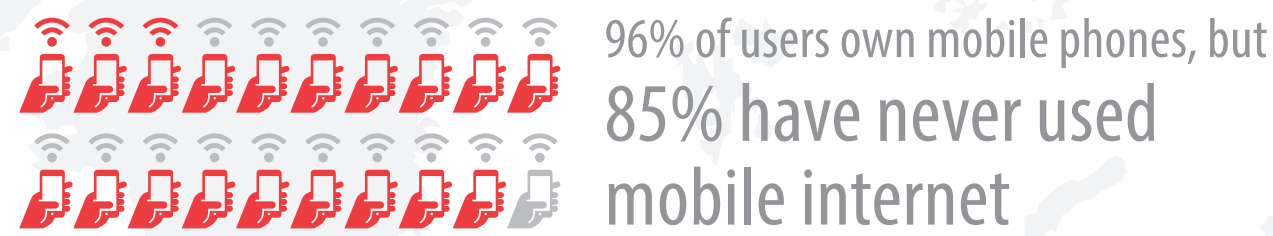
## Public access has indirect impacts too



68% of non-users reported positive impacts from family or friends' use of public access venues

40% of former users first developed their computer & internet skills at a public access venue

Contrary to popular opinion, mobile phones **have not replaced** public access venues



Only 4% of non-users say they don't use public access because they have mobile access

## Public access venues matter AROUND THE WORLD

41% of users in Brazil have home internet access, yet still use public access venues

45% of users in Ghana **learn from other users** while sharing computers and information

70% of users in Bangladesh go to a public access venue to **get help from staff**

50% of users in the Philippines use public access venues daily

Chileans are willing to pay more to prevent the closure of libraries than other venue types



Source: *Connecting people for development: Why public access ICTs matter*. Sey, A., Coward, C., Bar, F., Sciadas, G., Rothschild, C., & Koepke, L. (2013). Seattle: Technology & Social Change Group, University of Washington Information School

Available online: <http://tascha.uw.edu/publications/connecting-people-for-development>