

# Measuring What Matters, Counting What Counts To Sustain Salmon, Rivers, and People

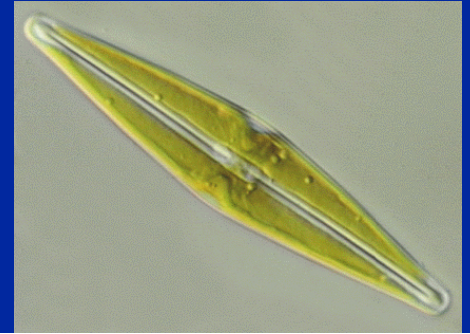


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CWWS  
Annual Review  
February 6, 2004



# Living Systems



And NUH is the letter I use to spell Nutches

Who live in small caves, known as Nitches, for hutches

These Nutches have troubles, the biggest of which is

The fact that there are many more Nutches than Nitches

Each Nutch in a Nitch knows that some other Nutch

Would like to move into his Nitch very much

So each Nutch in a Nitch has to watch that small Nitch

Or Nutches who haven't got Nitches will Snitch.

# On Beyond Zebra by Dr. Seuss

Humans:  
the ultimate snitching nutch

Humanity has prospered in large part thanks to what it takes from Earth's ecosystems.

But the last 10,000 years of taking have distorted the biosphere in ways that have come back to threaten human well-being.

Evidence?

Salmon and rivers!

# Four Realities – Salmon and Rivers

1. Rivers not healthy  
salmon status one manifestation of that
2. Salmon “landscapes” damaged  
natural landscapes distorted  
institutional landscapes dysfunctional
3. Humans (all) are responsible  
human societies not healthy
4. We depend on flawed indicators

Why?

Do we really want to change?

# LEGISLATIVE MANDATES

- Endangered Species Act  
local emphasis on salmonids
- Clean Water Act (1972, 77, 82, 87)  
“restore and maintain the physical, chemical, and biological integrity of the nation’s waters.”

# 150 Years of Flawed Frameworks

Inevitably try to simplify: find the primary factor

Disciplinary blinders: LWD, adipose fins, processes  
treat symptoms rather than disease  
techno-fix junkies (hatcheries, barges, gravel)  
and now genetics - “the next generation”

Institutional blinders persist (NOAA-Fish = hope?)

*The Logic of Failure* by D. Dorner

Capitalism’s “dirty little secret”

# Why so little use of science?

- Trumped by preconceptions and political goals
- Scientists like to remain neutral (getting better)
- Lack of knowledge
  - knowledge not complete but more than enough is known for better decisions!
- Dependence on economic valuation exercises
  - in Old Testament mold, see biosphere as existing for human benefit

# Kinds of Indicators

- Individual condition: temperature, cholesterol
- Economic system: income, inflation rate
- Social system: crime rate, literacy rate
- Technology: automobile gas mileage
- Planetary alignments: horoscope
- Ecological/biological: largely left out  
(or use poor surrogates)

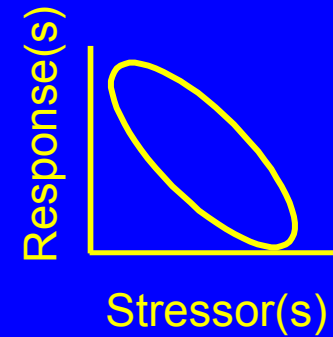
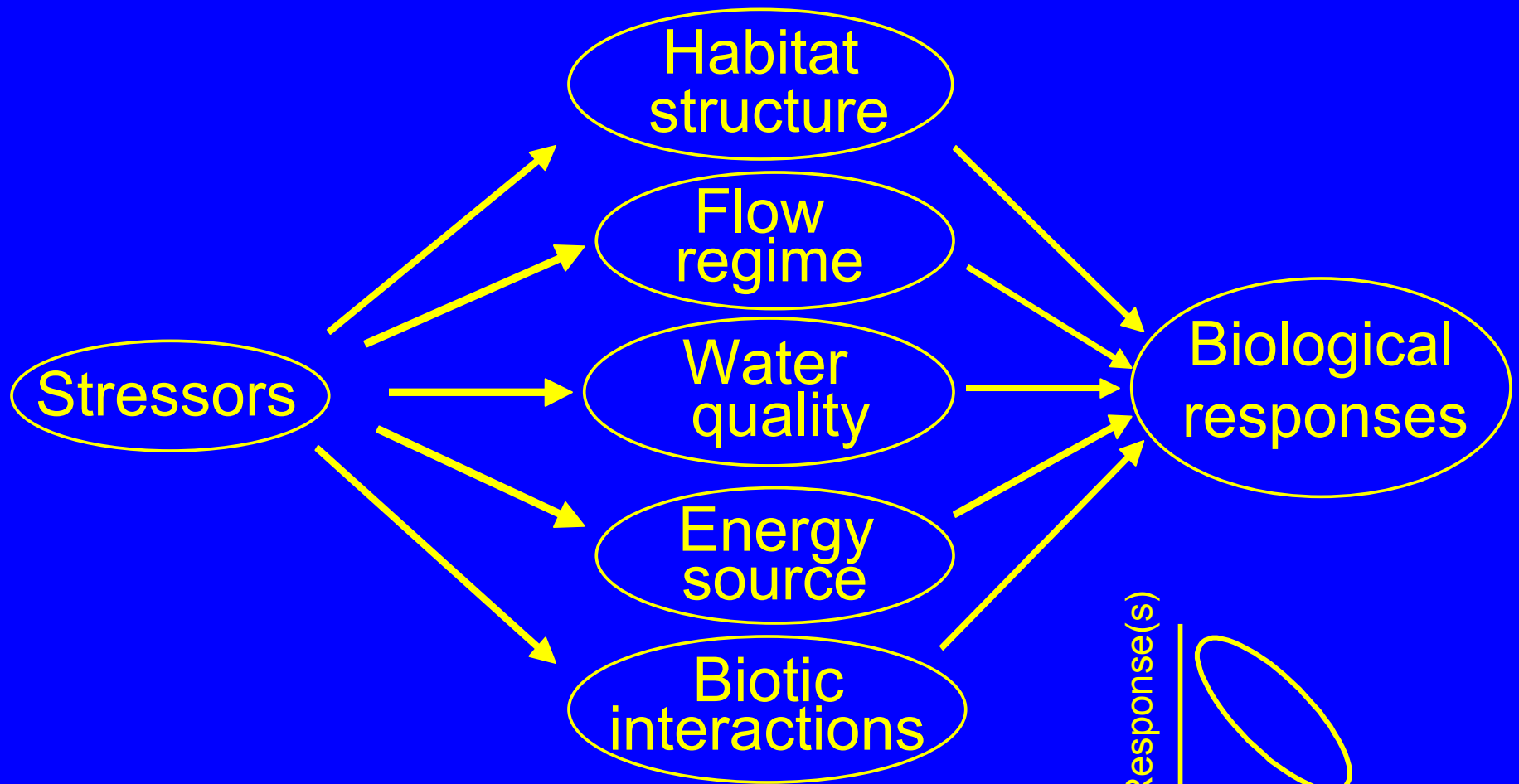
Flawed indicators and models  
endorse value systems that promote  
unsustainable lifestyles.

Common economic indicators in effect give  
people permission to escape responsibility  
for diverse effects of their actions on the  
world beyond human economies.

We come to value what we measure,  
rather than measuring what is valuable.

“ . . . the various forms of life in a river are purely incidental, compared with the main task of a river, which is to conduct water runoff from an area toward the oceans.”

H. A. Einstein, 1972



Human activity:  
"the drivers"

Altered water  
resource features

Biological  
endpoint



# Key Issues Identified by George Perkins Marsh in 1864

Energy  
source

stream no longer “shaded” or  
“protected by wood”

??

Chemical  
variables

“temperature,” “turbidness”

Ecol

Flow  
regime

changes in “currents,” “quicken velocity”

USFWS

Physical  
habitat

changes “in beds,” “mechanical disturbance”

F&W

NOAA-Fish

Biotic  
interactions

smaller organisms “disappear or reduced  
in numbers”

F&W

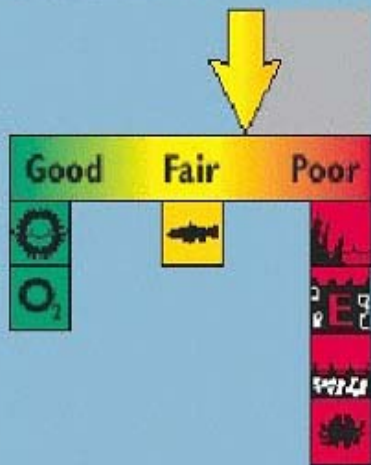
Use indicators that tell the truth about consequences



# Need Improved Indicators

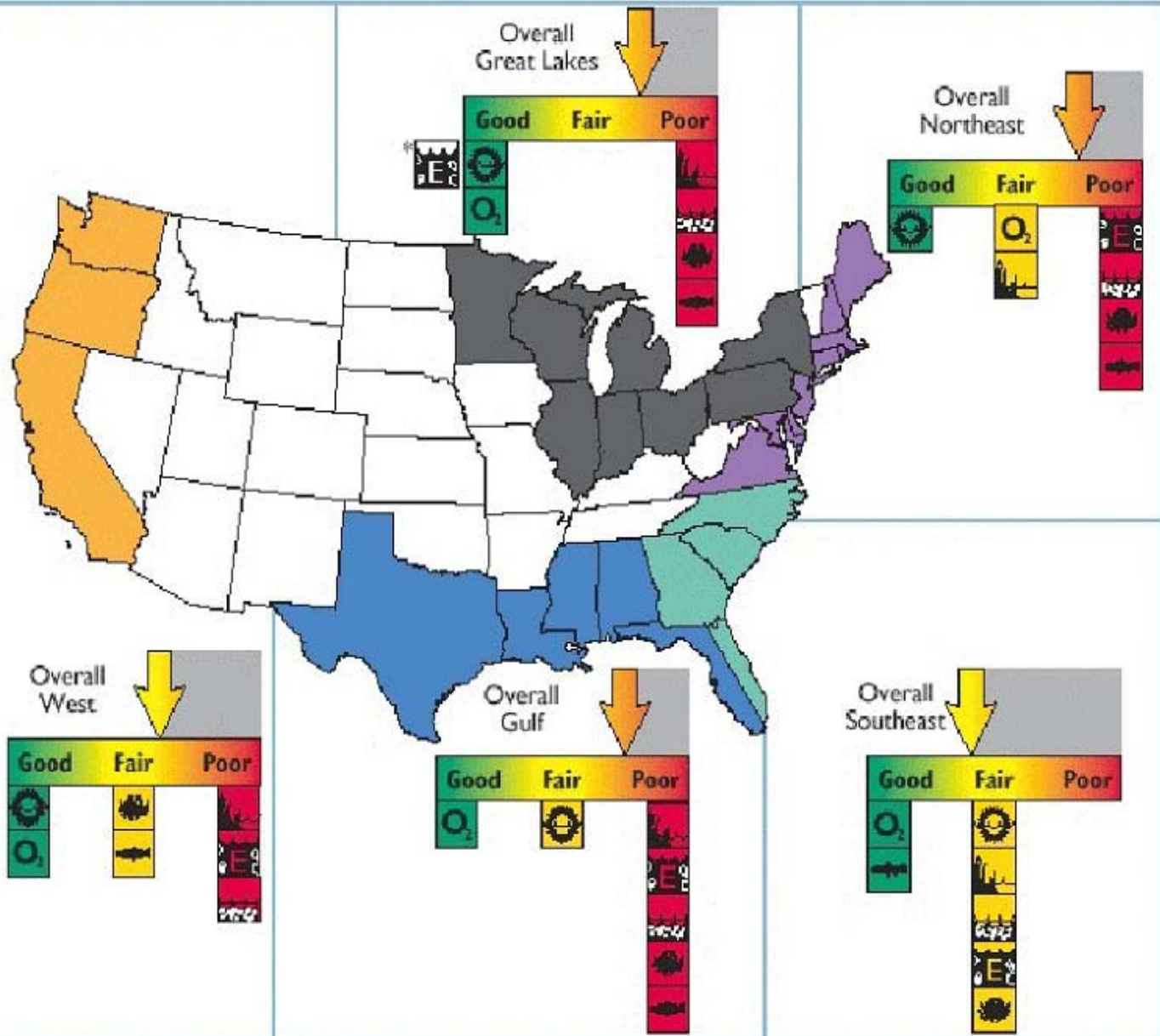
- Convey biological consequences
  - human and nonhuman
- Better assessments
  - rank social and ecological risks
  - both wealth and “ill-th”
- More inclusive policy process
  - understanding all risks
  - diverse temporal and spatial scales

## Overall National Coastal Condition



### Ecological Health

- Water Clarity
- Dissolved Oxygen\*\*
- Coastal Wetlands
- Eutrophic Condition
- Sediment
- Benthos
- Fish Tissue



\* No indicator data available.

\*\* Does not include the hypoxic zone in offshore Gulf of Mexico waters.

NOTE: Overall conditions are shown for each coastal region (e.g., purple represents the northeast coast).

# General Trends

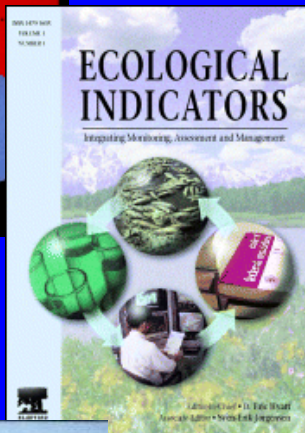
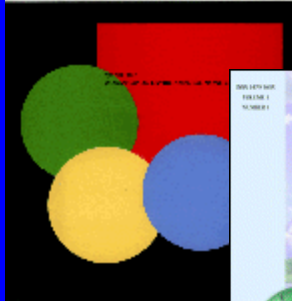


1. Physical variables → Biological variables
2. Chemical stressors → All stressors
3. Local approaches → Integrative approaches
4. Individual indicators → Multimetric indicators\*

\* Index of biological integrity (IBI; fish, inverts, algae)

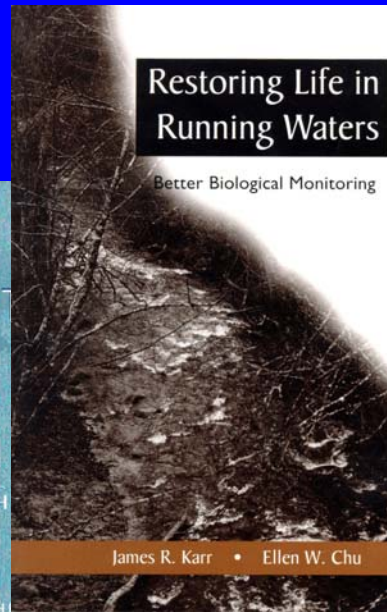
# Recent Publications

ENVIRONMENTAL  
MONITORING  
AND ASSESSMENT  
An International Journal

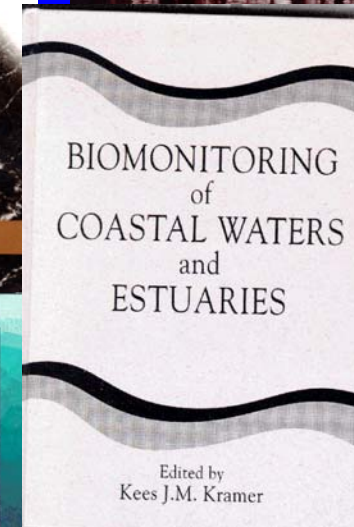
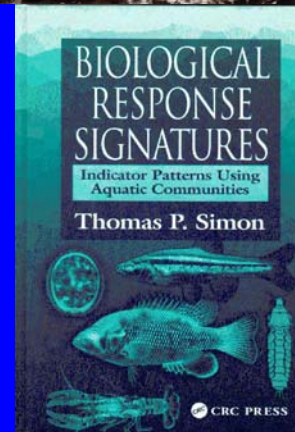
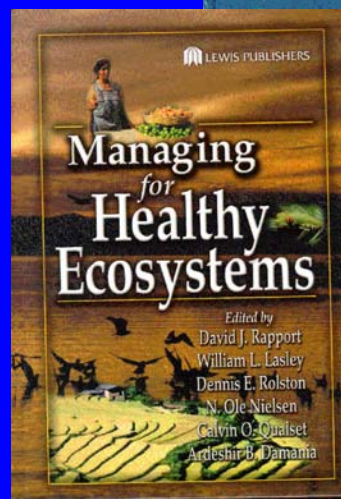
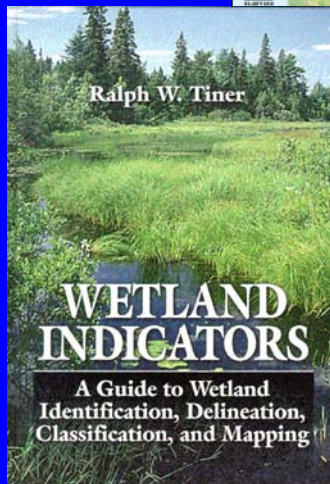
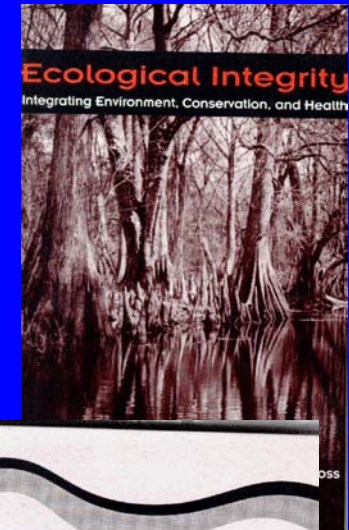


Biological  
ASSESSMENT  
AND  
CRITERIA  
Tools for  
WATER RESOURCE PLANNING  
AND DECISION MAKING

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# Alternative Models

1. Economy preeminent:  
narrow conception of “goods” crucial to society
2. Environment preeminent:  
narrow conception of society’s needs
3. Balance:  
euphemism for “compromise environment to protect economic status quo”
4. The layer cake:  
understanding relationships among economy, society, environment, and national security

# Three-layer Cake

Economic Systems

Social Systems

Natural Systems

# Two-layer Cake with Frosting

Economic  
System



Social Systems

Natural Systems

# Two-layer Cake With Frosting

## Indicators

Economic System

Economic

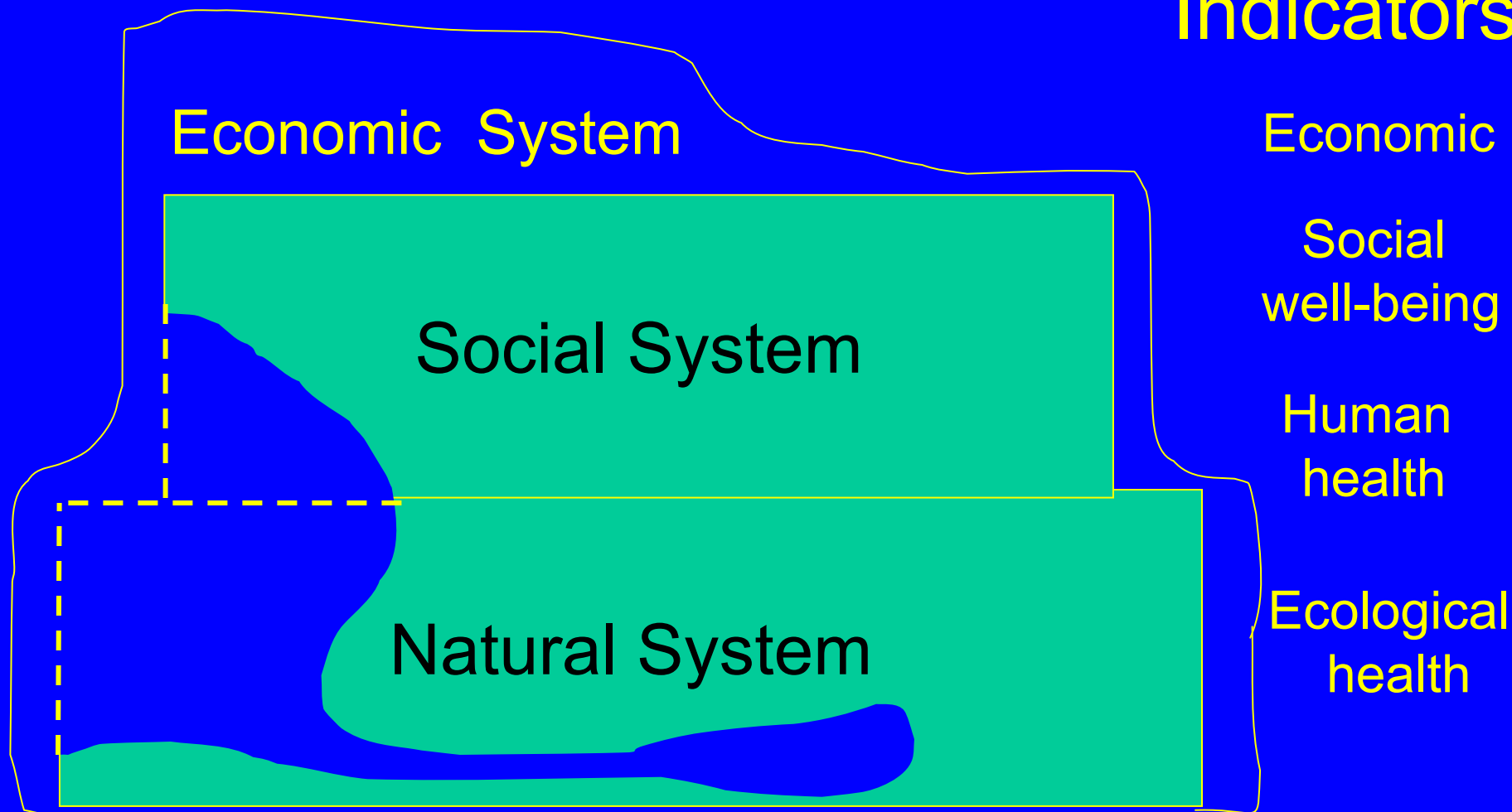
Social System

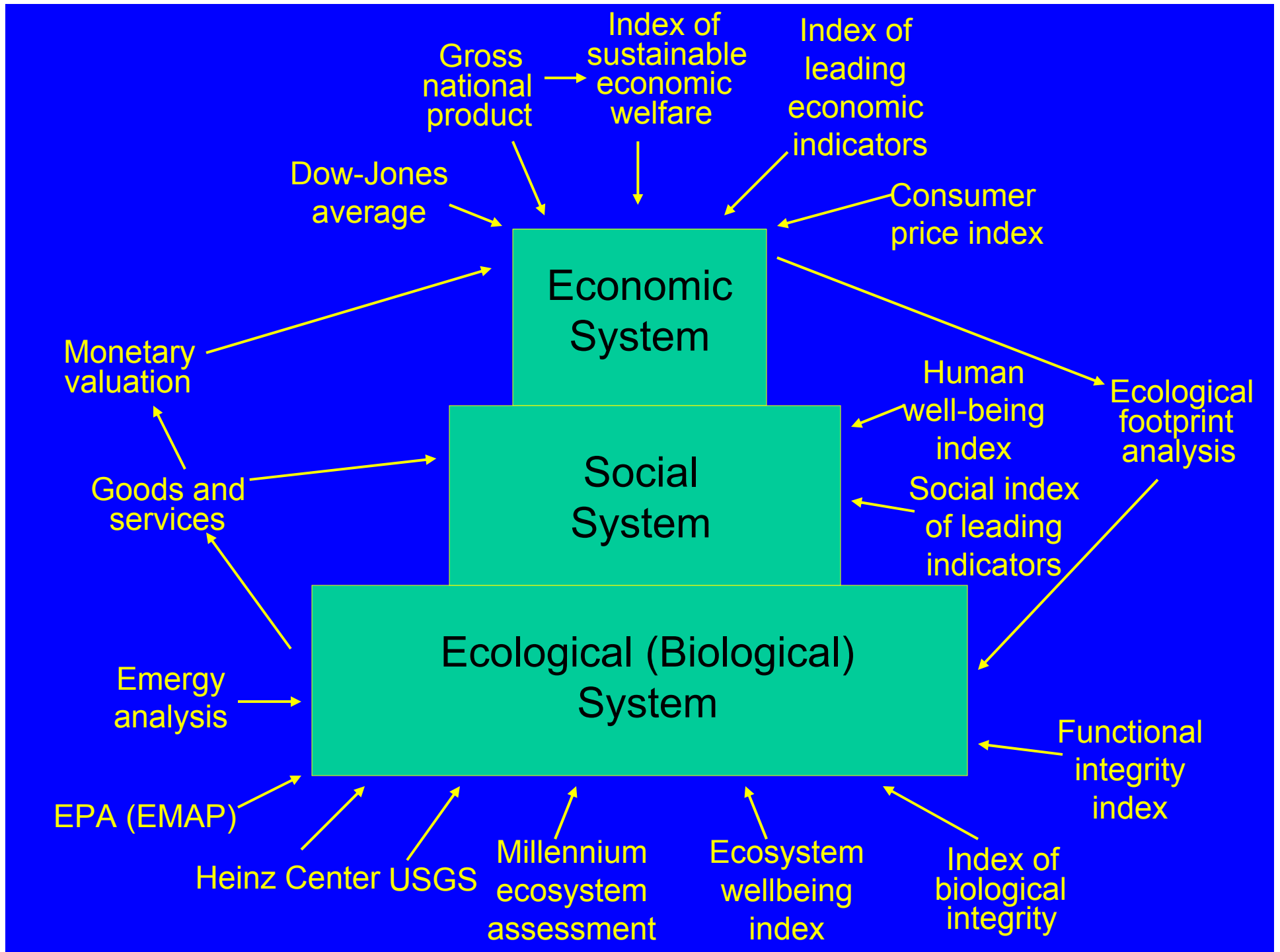
Social  
well-being

Natural System

Human  
health

Ecological  
health





# Clean Water Is Not Enough

Redefining conceptions:

- Pollution vs. pollutants
- Water quality
- Water dichotomies
- Water for people's needs  
and the river's needs

# Salmon Habitat Is Not Enough

## Redefining endpoints

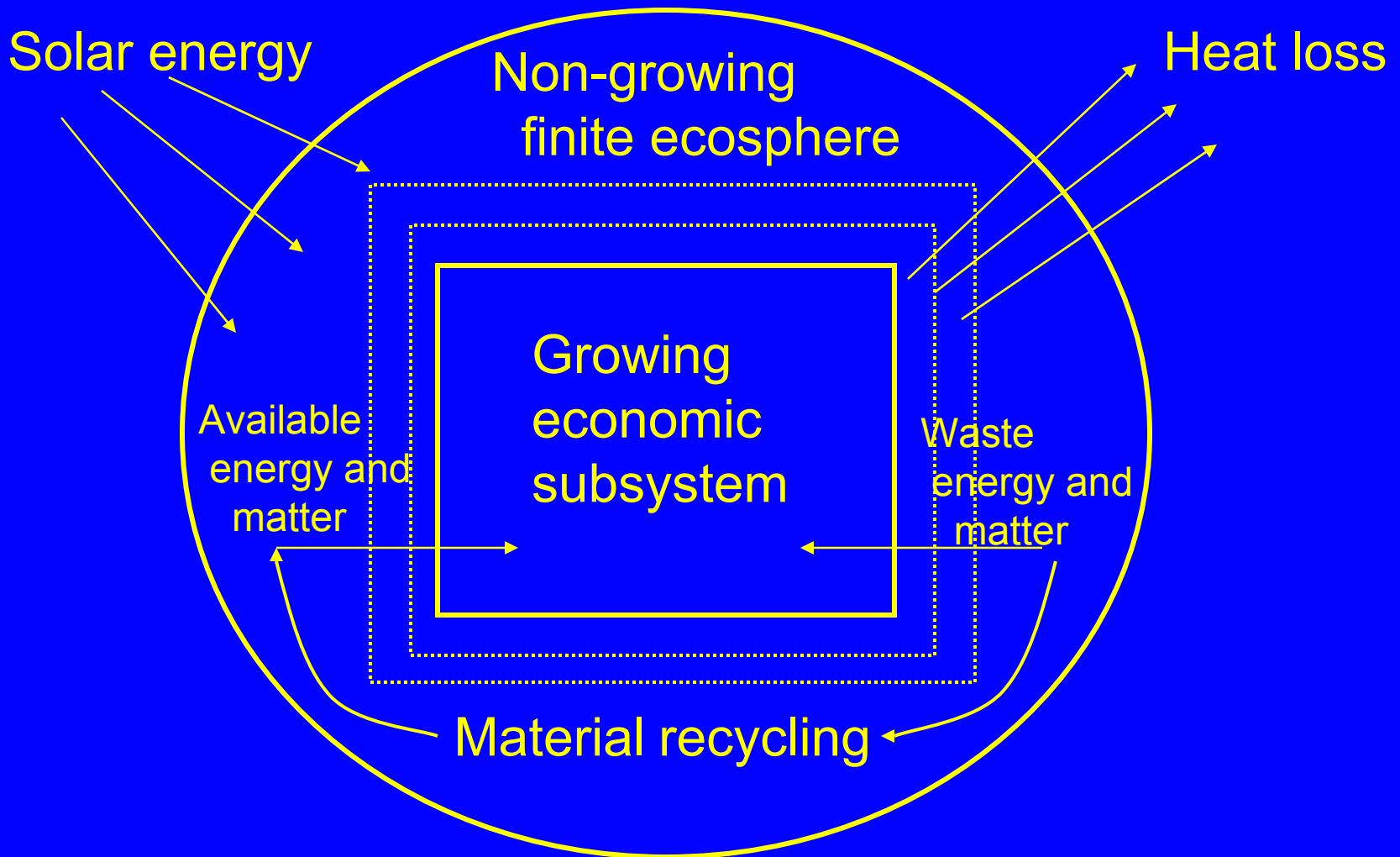
- Habitat
- Salmon (symptom/disease)
- Healthy rivers

# Watershed Management Is Not Enough

## Redefining challenges

- More than hydrologic processes
- Institutional landscapes
- Citizen participation

# The Steady-State Perspective



Modified from Rees, 2002

"Just as parents struggle to teach their children to think ahead, to choose a future and not just drift through life, it is high time that human society as a whole learns to do the same."

Allan Hammond, 1998

*Which World?*

# On Beyond Salmon

Healthy Rivers

Healthy Landscapes

Healthy Human Societies