Campus Cross-Currents: Community Needs and Scholarly Output

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BioOne Publishers & Partners Meeting
April 25, 2006
UW Libraries Assessment: Methodological Diversity

- Large scale user surveys every 3 years since 1992
- In-library use surveys every 3 years beginning 1993
- Focus groups on varied topics (annually since 1998)
- Interviews
- Observation (guided and non-obtrusive)
- Usability
- E-Metrics
- Internal surveys and focus groups
Biosciences Review Task Force (2005-06)

- Review current situation of Libraries support and connection to bioscience teaching, learning and research
- Recommend how UW Libraries can best support bioscience programs
- Employ a customer-centered approach consulting widely with the biosciences community
- Examine how other research libraries provide resources and services to the biosciences
Bioscience Focus Group Themes

- Google, Pub Med, Web of Science starting points
- Want more online, including older materials
- If not online want easier access (delivery)
- Trouble determining whether online or print holdings
- Too many libraries
- Lack understanding of library services, resources etc.
- Faculty identify library with ejournals
Resources Used Remotely:
Faculty 2001/2004 (at least twice per week)
2004 Priorities by Academic Area
Faculty and Graduate Students

- More ejournal titles
- EJournal backfiles
- Print collection quality
- Scholarly Communications

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Penn State model

- Library manages university press, digital repository
- University press collaborating with departmental publishing
  - Electronic
  - Print on demand
- Library digitizing text
  - Meta data for access
  - University Press does print-on-demand
Grassroots Faculty as E-Publishers

- Technology used as vehicle for specialized publishing and communication
- Mathematics best example for open-access titles
- Faculty from different institutions founded:
  - Electronic Communications in Probability
  - Now “official” journals of the Bernoulli Society and the Institute of Mathematical Statistics
  - Both now indexed in Science Citation Index
- Start up journals to compete with commercial products
  - Geometry and Topology
Poachers
Commercial Publishers on the Prowl

- Commercial publishers scan for content and talent
- Willing to pay the big bucks
  - Signing bonus
  - Royalties
- Offer editorial and publication assistance