Science Experiments: Reaching Out to Our Users
Overview of UW

- Over 600 Faculty FTE 2006-07
- 12 Science Depts. in College of Arts & Sciences
- Colleges of Oceanography & Fisheries Sciences, Forest Resources, Engineering
- New College of the Environment
From Steve Hiller’s presentation to UW Libraries Council, July 26, 2007
Experiment #1
How We Meet Them in Their Spaces
actual faculty member!
Meet with Incoming Grad Students

Free Latte With Matt

Take time from your busy schedule to chat about your research, find out about new library tools and services and have a free latte (or any of the other delectable offerings) at Suzzallo Espresso with ESS Librarian Matthew Parsons.

To redeem this voucher, email Matt at parsonsm@u.washington.edu and set up a date.

FREE COFFEE COUPONS!

UNIQUE BOOKMARKS!

ESS Grad Student Checklist

✓ Set up my UW NetID
✓ Take a walk through the ESS book and journal stacks (Call no. area QE)
✓ Activate my library account at any library circ desk or online
✓ Connect to the library databases from home
✓ Explore the ESS subject page (from the UW Libraries Home Page go to Resources by Subject then to ESS)
✓ Search the UW Libraries Catalog & other databases
✓ Request a book via the Summit Catalog
✓ Set up my interlibrary loan account
✓ Set up my preferred searches in the online catalog and other alert services
✓ Ask a question via Q & A Live
✓ Check out a DVD or video for the weekend at the Media Center
✓ Redeem my Free Latte with Matt voucher
✓ Contact Matt: 543-9392 parsonsm@u.washington.edu
Pre-Quarter Targeted Marketing
Experiment #2

Lure Them into Our Spaces
Geocaching
House of Stories
A cache by parsonsm, bibliolag, shefw Hidden: 2/17/2005
Size: [ ] (Small) Difficulty: ★★★☆☆ Terrain: ★★☆☆☆ (1 is easiest, 5 is hardest)
[Temporarily Disable]

Greyed out links are only available to Premium Members.

N 47° 39.353 W 122° 18.529 other conversions...
UTM: 10T E 551900 N 5278285
W 0.5mi from your home coordinates

Make this page print-friendly (no logs)
Print PDF: [No Logs] [5 Logs] [10 Logs]

Download Read about waypoint downloads
LOC Waypoint File
GPX Exchange File
Send to GPS Send to Phone

In Washington, United States [view map]

Please note: To use the services of geocaching.com, you must agree to the terms and conditions in our disclaimer.

This cache is located inside a building. The cache is accessible to the public 56hrs/wk during the academic term. When school is not in session (i.e. Spring Break) the hours are reduced. The cache is not accessible on Sundays.

Solve the clues to complete the puzzle and find the cache!

Puzzle: ABCDEFGH1J [space] KLM [space] OP

Clue 1: Walk up the stairs into the building. Directly inside the entrance, find the squirrels that will show you the way.

A = Last letter in the 1st word. B & E = # of letters in last word. C = Last # in the Room # where the squirrels play. D = "B" X 2
October 9 by tsunami_KNUW (364 found)
I don't think I've ever cached indoors before--what fun! I've only been in these buildings once or twice and I live here! Thanks for the tour… Thanks for the fun!

September 21 by funkan (106 found)
That was one of the coolest caches we have done so far! … This was our first time exploring the library. T-Clones TB, L-Mew, SL. TFTC!

August 2 by klossner (2641 found)
Wow, this was fun! Middle Daughter and I have never been to the campus before, and we had a great time exploring this beautiful library. … Thanks!

April 26, 2006 by SecondChance (146 found)
What a fantastic cache. I graduated from UW in '96 and while doing this cache I felt like I was doing research for a class again! … Thanks for a great cache.
The University of Washington Libraries Geocache: House of Stories

This geocache is hidden among the University of Washington Libraries' collection. Use the following clues to find the cache and learn a thing or two about the UW Libraries along the way!

Traditional geocaches require GPS coordinates to get you started, but since you're beginning here, we'll tell you the location of the 1st waypoint. So, what are you waiting for? Go find that cache!!

Clues for Cache:

1st waypoint: The steps outside of Suzzallo Library West Entrance (Red Square)

Puzzle: A B C D E F G H I J K L M N O P

Clue 1: Walk up the stairs into the building. Directly inside the entrance, find the squirrels that show the way.

A = Last letter in the first word. (Letter next to its double?)
B & E = # of letters in last word.
C = Last # in the Room # where the squirrels play.
D = B x 2

Clue 2: Climb the grand staircase.

F = First letter in the surname of the donor of the "large" gift on display.
G = Last # in date on donation plaque - 1 (minus 1)

Clue 3: Take the elevator down one floor.

H = Floor #
How do Trackable Items Work?

Recently Spotted: In Deserted Webb

Current GOAL: To have her picture taken inside (or in front of) as many academic libraries around the world as possible. (Perhaps a nice vacation at Oxford?).

About this item:
This travel bug was created to commemorate the retirement of Nancy Blase, a very special librarian at the University of Washington Libraries. The travel bug figure was created in the likeness of Nancy Peaui, who shares a first name with our special librarian and is a well-known Seattle librarian herself.

This bug is our gift to a dedicated librarian who has served the University and its community almost her entire career. Thank you, Nancy!
GLOBAL WARMING

MYTH?

"...Population growth and redistribution, rather than actual climate change, is largely responsible for the observed increases in the frequency and severity of most 'natural disasters'"

Randall S. Cerveny, Arizona State University In "Shattered Consensus: The True State of Global Warming"

"I am of the opinion that this is one of the greatest hoaxes ever perpetrated on the American people."

William M. Gray, Colorado State University

"I cannot stress this enough - we are not in a position to confidently attribute past climate change to carbon dioxide or to forecast what the climate will be in the future."

Richard Lindzen, MIT, Wall Street Journal, June 11, 2001

"This small warming is likely a result of the natural alterations in global ocean currents which are driven by ocean salinity variations. Ocean circulation variations are as yet little understood. Human kind has little or nothing to do with the recent temperature changes. We are not that influential."

REALITY?

"There is new and stronger evidence that most of the warming observed over the last 50 years is attributable to human activities."

Intergovernmental Panel on Climate Change, 2001

"Global warming is not a conqueror to kneel before - but a challenge to rise to. A challenge we must rise to."

Senator Joe Lieberman

"We are getting close to a tipping point, despite the fact that most people barely notice the warming yet."

James Hansen, NASA's chief climate scientist, Time Magazine, April 3, 2006

"Antarctica is likely to be the world's only habitable continent by the end of this century if global warming remains unchecked."

Professor Sir David King, Government chief scientist; The Independent, 2 May 2004

"There is now clear evidence that the mean annual temperature at the Earth's surface, averaged over the entire globe, has been increasing in the past 200 years. There is also clear evidence that the abundance of greenhouse gases in the atmosphere has increased over the same period."

Randall Cerveny, Arizona State University in "Shattered Consensus: The True State of Global Warming"
How Is Climate Change Predicted?

BIBLIOGRAPHY

- Remote sensing of snow and ice
- The ocean atmosphere system
- Environmental modelling and prediction
- Occultations for probing atmosphere and climate
- Gravity wave processes: their parameterization in global climate models
- An MM5-based regional climate model for the Pacific Northwest
- The climate near the ground
- Measuring precipitation from space: EURAINSAT and the future
- The global climate system: patterns, processes, and teleconnections
- Mathematics of climate modeling
- Frontiers of climate modeling
- The mathematics of models for climatology and environment
- A climate modelling primer
- An introduction to three-dimensional climate modeling
- Future climates of the world: a modelling perspective
- Assessing climate change: results from the Model Evaluation Consortium for Climate Assessment
- Climate sensitivity to radiative perturbations: physical mechanisms and their validation
- Detecting and modelling regional climate change
- Stochastic climate theory: models and applications
- Long-term climatic variations: data and modelling
- Remote sensing and climate modeling: synergies and limitations
- Shattered consensus: the true state of global warming
- Understanding climate change feedbacks
- Modelling the global climate system
- Ice sheets and climate
Dawg Daze Library Scramble

WAYPOINT 1: You've just invented the best game since the twenty-te. Where would you go to do patent and trademark research to protect your innovation and ensure that you get the millions of dollars it's bound to generate?

WAYPOINT 2: This library is a "below ground" facility. The most striking physical characteristic of the library is the 600-square foot skylight located above the reading area.

WAYPOINT 3: In which library would you have these terms braced about? Guzzo, Forte, Mud, Paseda, Glue, Canoe, Please, Slide, Staff and Tambo.

WAYPOINT 4: Unscramble the words below for clues to your next library:

1. JOCITN
2. IGEL SIL
3. KODWJIA
4. SIEHTHA
5. SSUQJEOG
6. GBOWOAYA
7. DTVYIEA
8. RACAME
9. VECNAD
10. YNOESS
Faculty Fellows
Experiment #3
Use the Internet as a Middle Ground
LibSphere

University of Washington Libraries news for the Atmospheric, Earth & Space and Environmental Sciences.

useful links
- Atmospheric Sciences Subject Page
- Earth and Space Sciences Subject Page
- Environmental Sciences Subject Page
- Class Instruction Request
- Individual Consultation Request
- Library Material Purchase Request
- Map Collection
- Natural Sciences Library

science in the news
- Reuters: Science
- ScienceDaily: Earth and Climate
- USAToday.com: Science and Space

labels
- announcements (6)
- atmospheric sciences (20)
- databases (2)
- earth and space sciences (15)
- education (4)

Thursday, September 27, 2007

Exporting References from Web of Science

There are currently problems exporting references from Web of Science and the Libraries have been in touch with Thomson technical support staff about this issue. It's an especially "fun" problem because it manifests itself in different ways depending on your browser, whether you're on-or off-campus, are trying to export single records or from a saved list, and whether you've already tried to export records during your session. It happens in both the 3.0 and 4.0 versions of the Web of Science interface.

Fortunately Thomson tech staff are able to re-create the problem, but they don't yet have a fix. Firefox users who export single records seem to have the best experience and there are no known problems with exporting to EndNote Web.

We'll keep you updated as the situation improves.

Posted by Matt Parsons at 10:08 AM

Labels: announcements, databases

Monday, September 24, 2007

GIS Lab in Suzzallo Library

The UW Libraries has a GIS Lab located on the ground floor of Suzzallo Library. It has 20 computers with ArcGIS 9.2 software. The lab is open 20 hours/week during academic quarters (closed interims and summer quarter). Although several academic departments provide labs with GIS software (as do the General Access labs in Mary Gates Hall and Odegaard Library), the Libraries GIS Lab is staffed by knowledgeable individuals who can answer questions about the software and who can assist with locating and manipulating data for integration into a GIS project. Questions about the lab and the software installed in the lab should be directed to the reference desk located next to the GIS Lab.
Referring sites sent 101 visits via 10 sources

<table>
<thead>
<tr>
<th>Source</th>
<th>Visits</th>
<th>Pages/Visit</th>
<th>Avg. Time on Site</th>
<th>% New Visits</th>
<th>Bounce Rate</th>
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<td>washington.facebook.com</td>
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Find Source: containing [Go]
Pages on this site were viewed a total of 263 times

263 Pageviews
201 Unique Views
74.14% Bounce Rate

Top Content

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<th>Pages</th>
<th>Pageviews</th>
<th>% Pageviews</th>
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<tr>
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<td>7</td>
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<td>search/health_and_space_sciences</td>
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</tr>
<tr>
<td>search/atmospheric_sciences</td>
<td>4</td>
<td>1.52%</td>
</tr>
</tbody>
</table>

Navigation Analysis

Navigation Summary
How visitors found your content

Entrance Paths
Paths visitors used to get to your content

Landing Page Optimization

Entrance Sources
Top sources per page

Entrance Keywords
Top keywords per page

Click Patterns

Site Overlay
Click data on top of your website

Try Website Optimizer
Increase conversions by testing different content (access from AMWords)
Laura Barrett, UW Libraries Psychology Librarian

Your Librarian

I am the UW Libraries Psychology Librarian and your go-to person for library questions and research needs. I provide research instruction to individuals and classes, and I manage the Libraries collection of psychology books, journals, and online research tools. It is my job to make the UW Libraries relevant and useful to your research, teaching, and learning. Please visit my faculty and student pages to learn how I can help you.

<table>
<thead>
<tr>
<th>Date</th>
<th>Announcement</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Oct 19)</td>
<td>APA Cognitive Science Survey for Faculty</td>
</tr>
<tr>
<td>(Oct 15)</td>
<td>Free Walk-in Workshops at the UW Libraries!</td>
</tr>
<tr>
<td>(Oct 16)</td>
<td>RefWorks is here!</td>
</tr>
</tbody>
</table>

Please visit my faculty, student, and new graduate student pages to learn how I can help you.
APA Cognitive Science Survey for Faculty

Oct. 19, 2007

Following requests from the library community, APA is seriously considering the development of a cognitive science add-on to PsycINFO. This enhanced version of PsycINFO would feature a new coverage list of journals not currently included in the database, as well as new index terms. Searching across the entire database would be seamless.

APA would like to hear your thoughts about this idea. In particular, they are interested in learning more about the resources you use for cognitive science. Please complete a brief survey at

http://APA.CognitiveScienceSurveyFaculty.silzo.com

APA will provide the results to us.

Please note that this is exploratory only and by completing the survey you will be helping APA. If APA does add cognitive science content to PsycINFO and we wish to subscribe, I would need your help in seeking special funding.

Thank you,
Laura Barrett
barrett@laurawashington.edu
Psychology Librarian
## Sample Autumn Quarter Class Schedule:

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<td>LC</td>
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<td>11:30-1220</td>
<td>MEB 238</td>
<td>BLAKELY, JOSEPH M.</td>
</tr>
<tr>
<td>10001</td>
<td>A A 101 AA</td>
<td>LB</td>
<td>AIRSPACE VEHICLES</td>
<td>Th</td>
<td>8:30-1020</td>
<td>GIS 206</td>
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<td>LC</td>
<td>GENERAL BIOLOGY</td>
<td>MTWF</td>
<td>9:00-9:50</td>
<td>KNE 220</td>
<td>BILGEN, TOLGA</td>
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<td>10994</td>
<td>BIOL 161 AA</td>
<td>LB</td>
<td>GENERAL BIOLOGY</td>
<td>T</td>
<td>9:00-1020</td>
<td>HCC 244</td>
<td>WAALAND, KATHRYN S.</td>
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</table>

### More Information
- Class Web Site
- Researching? Start Here
Friday Harbor Library Electronic Journal Collection

Look for links to: Keep up-to-date with table of contents e-mail alerts and/or save searches to run again at a later date.

Date ranges indicate availability of full-text online. Abstracts only may be available for additional years.

Some titles have multiple year ranges available from different publishers.

= These titles also have a current print subscription in the Friday Harbor Library.

See Also ... UW Libraries Complete List of Electronic Journals - for all subject areas.

A - F / G - J / L - Z

A - F

- Acta Zoologica
  1999-current
  Blackwell-Synergy
  TOC alert available

- American Journal of Botany
  1997-current
  Highwire Press
  1914-2000
  JSTOR

- American Naturalist
  1997-current
  University of Chicago Press
  1887-2000
  JSTOR
  2000-Present
  Expanded Academic ASAP
  2002-Present
  Proquest

- American Zoologist
  2000-2001
  BioOne
  1998-2000
  Expanded Academic ASAP
  Became "Integrative and Comparative Biology" in 2002

- Animal Behaviour
  1993-current
  Elsevier ScienceDirect
  TOC alert available

- Aquatic Botany

- Behaviour An International Journal of Behavioural Biology

- Biological Bulletin

- Biochemistry
Lori Tschirhart
is not ready to let go of feeling kinda Sunday.
Updated on Monday edit

Networks: Washington Alum
Birthday: December 18
Hometown: East Lansing, Michigan

▼ Mini-Feed
Displaying 10 stories.

Yesterday
Lori is not ready to let go of feeling kinda Sunday. 9:19am

September 24
Lori and Jill McKinstry are now friends. 4:47pm
Lori is playing hardball with the Dawg Daze Scramble. 2:46pm

September 20
Lori and Janet Schnell are now friends. 1:06pm

September 19
Lori and Colleen Stevenson are now friends. 7:34pm

September 17
Lori and Lauren Ray are now friends. 9:03am

September 12
Earth and Space Sciences (Geology and Geophysics)

This page provides starting points for research in the earth sciences. Included are the major databases, catalogs, and electronic journals. However, this page is not comprehensive and additional resources can be found in the Natural Sciences Library and other libraries at the University of Washington. Please contact a reference librarian for help.

Finding Articles [help]

- GeoRef - Indexes references and selected abstracts to the world's literature in geology.
- Web of Science - Science, social sciences, and arts and humanities citation indexes
- Current Contents - Contains citations and table of contents of leading journals in the sciences, social sciences, arts and humanities
  More ...

Finding Books [help]

- UW Libraries Catalog - Books, journals, maps, videos, and more
- Summit - Books held in Washington and Oregon academic libraries available to borrow
- New ESS Books - New ESS books in the library this month

Electronic Journals

- Electronic Journals in Earth and Space Sciences
- AGU Journals Online - Full-text articles from American Geophysical Union publications
- Other Science Electronic Journals - Lists by title

Web Resources

- Digital Bibliography of Geology and Mineral Resources of Washington - Searchable database of citations in the series of bibliographies produced by the Washington Division of Geology and Earth Resources (and predecessor agencies) from 1939 to present, and includes materials published since 1798
- USGS Books, Reports, and Other Publications - Locate, view, download, or order scientific
Conclusions
Literature